



Widen
your world

BUSINESS
UNUSUAL

IS THE FOUNDING DNA OF ALBA.
A WAY OF THINKING AND WORKING
IN BUSINESS,
A WAY OF LIVING IN SOCIETY.
WE INVITE ALL THOSE WHO SHARE
OR WISH TO PARTAKE IN THIS MENTALITY
TO JOIN US.



■ ABOUT ALBA

Since its establishment in 1992, Alba Graduate Business School has had a profound impact on the business education landscape in Greece. Founded to address the pressing need for professional management skills, Alba has continuously evolved to meet the changing demands of leaders and organizations.

At Alba, we understand that to become a changemaking leader of tomorrow, knowledge alone is not enough. That is why we combine academic excellence with an agile, future-focused mindset, nurturing career-spanning relationships and delivering relevant education driven by world-leading research. Our international environment challenges thinking, broadens perspectives, and empowers leaders to go beyond borders.

Alba is accredited by The New England Commission of Higher Education (NECHE), one of the most prestigious accrediting organizations in the United States. Moreover, all Alba MBA programs are accredited by the Association of MBAs (AMBA), while both the MSc in Finance and the MSc in Strategic HRM programs hold EFMD accreditation.

■ ABOUT THE AMERICAN COLLEGE OF GREECE

The American College of Greece (ACG) is a private, independent, non-profit educational institution with a history of 150 years. ACG has been recognized as Greece's premier non-profit College and it is the oldest and largest American educational institution in Europe. It comprises three divisions: Pierce (primary and secondary education), Deree (undergraduate and graduate programs) and Alba Graduate Business School (graduate programs). Over 5,100 students from 72 countries currently study at Deree, while ACG boasts an alumni body of 65,000 members around the world.



■ A SCHOOL WITH AN INTERNATIONAL ORIENTATION

■ FACULTY

Alba's resident and visiting professors come from several countries, blending global management perspectives, insights, and experience into every program. Our classrooms bring together students from diverse backgrounds and nationalities — including India, France, Nigeria, the United States, and many more — creating an environment where unique perspectives and shared experiences intersect.

Here, you go beyond borders. You share outlooks, swap insights, and develop an international mindset equipped to address global challenges with global solutions.

Through an extensive network of international partnerships, students have the opportunity to study abroad, participate in exchanges, and grow a truly global professional network. Every year, Alba also welcomes field trips and exchange students from leading institutions worldwide, further enriching the learning experience.

This diversity does more than broaden horizons — it helps you find your people. You connect, challenge, and transform alongside peers who bring different experiences but share ambition and drive.

Spark your intellect at Alba with our world-class resident professors. With academic backgrounds from renowned universities such as Boston College, NYU, London Business School, Babson, Warwick, INSEAD, and the University of Illinois, they bring next-level knowledge powered by world-leading research into every classroom.

Through simulations, case work, company projects, and dynamic discussions, our faculty challenge you to change up your thinking and apply actionable insight to real-world business problems. You don't just learn theories — you sharpen your understanding and develop the mindset required for adaptable leadership.

You will also benefit from visiting professors from elite institutions including Duke, London Business School, INSEAD, Wharton, Bocconi, Darden, and IMD. Their global perspectives help you go beyond borders, tackle global challenges with global solutions, and develop the confidence to lead internationally.

Come to learn. Leave a leader.



ACADEMIC PROGRAMS

FIND YOUR MBA

Executive MBA

Challenge your Thinking. Lead Growth and Renewal

The only C-level Executive MBA in Greece, exclusively for accomplished senior and upper level executives with achievement record, leadership potential, and intellectual curiosity. Organized in five strategic themes, strongly engaged with Digital Transformation, leadership and innovation. Delivery by Alba senior faculty and top business thinkers from premium US and European universities such as LBS, Insead, NYU, Darden, Wharton. Convenient delivery for busy executives (two weekends per month, no exams, customized assignments, interactive learning).

The Alba MBA

The World Changes, Stay Ahead with the ALBA MBA

Ideal for highly motivated professionals with a minimum of 3 years of work experience, aiming to advance their career in management positions. Also ideal for professionals who wish to change their career path, entrepreneurs and aspiring entrepreneurs, and members of family businesses. Courses are modeled upon a problem-solving process (decision-making process) that executives follow in real life. The program has incorporated Alba's connections with the business community in its curriculum utilizing various forms of learning and using even more real-life cases.

MBA with Shipping

Sea ... Your Future

For highly motivated professionals with a clear aim to advance their career in management positions and the broader maritime industry. The program, designed in collaboration with the Greek shipping community (the Business Advisory Committee for the Shipping programs of Alba), provides significant networking opportunities along with a challenging and unique educational experience delivered by world-renowned academics and distinguished industry practitioners in the field.



Evolve on Your Own Terms

Designed for professionals from all over the world, demanding flexibility and convenience to advance their business acumen in core and specialized business functions and sectors, through carefully integrated concentrations: Shipping Management, Digital Transformation, Supply Chain Management or General MBA. The program unleashes your learning potential and empowers peer learning with professionals from diverse business backgrounds. Utilizing state-of-the-art learning technologies, your classroom is always available and “on the go”. With full flexibility on starting dates and completion duration, the program introduces you to the future of learning.

CHOOSE YOUR BUSINESS UNUSUAL PROGRAM

MSc in Management

One Master's. Many Pathways

Designed for young graduates and early-career professionals from any academic background, the MSc in Management prepares you to launch or accelerate your career in today's dynamic business world. With a modern, internationally competitive curriculum shaped by global market trends, the program develops well-rounded professionals equipped with up-to-date knowledge, practical expertise, and strong leadership skills. Graduates gain the confidence to thrive in diverse environments—from multinational corporations to startups and export-driven firms. Students can tailor their journey by choosing among three streams: **General Management, International Business, or Entrepreneurship.**

MSc in Strategic HRM

Unleash People Talent and Full Potential

This program is designed for the next wave of HR professionals who will act as strategic partners and effectively align people strategies with business strategies. It also caters to other professionals in managerial roles who seek to strategically leverage their organization's human capital, acting as coaches to unlock the full potential and talents of their teams.



MSc in Finance

Invest in Yourself

For university graduates with a solid quantitative background wishing to launch a career in finance and for professionals who already hold finance-related positions. The program provides robust academic knowledge, offering a wide range of specialization streams in:

1. Corporate Finance
2. Investments
3. Fintech & Risk Management.

The program is both affiliated by CFA and PRMIA, accredited by EFMD and regularly reviewed by both academic and practitioner committees.



MSc in Marketing

Brand Yourself

For recent university graduates and working professionals seeking an ambitious career in marketing and looking to acquire state-of-the-art skills in this changing field. It is a rigorous program aiming to provide current and prospective marketers with a blend of strategic thinking, analytical skills and contemporary marketing tools.



MSc in Shipping Management

Navigate Your Future

Ideal for recent graduates and young professionals looking for a career within the shipping industry. Also for shipping professionals who wish to enrich their know-how, officers of the Merchant Marine or members of family businesses preparing to take on increasing responsibility in their companies. The program balances academic rigor with practical experience in order to serve the needs of tomorrow's ship managers in the most effective ways.





MEET US

Let our academic team guide you through the Alba program portfolio and help you choose the one that fits your needs. Join one of our Info Sessions or Virtual Chats or just arrange for a private consultation meeting.

BE AN ALBA STUDENT FOR A DAY

Experience what studying at Alba is like. Learn from our faculty; work in teams to solve complex problems; explore your career options.

BE OUR GUEST

What sets us apart, among many other things, is the classroom experience and our culture. Join one of our classes to form your own opinion: attend a lecture, meet the professor, discuss with current students.



FUNDING OPTIONS

We are constantly looking to invest in promising individuals with a strong background and the drive to make a difference. Our merit-based scholarship program is designed to identify, encourage and provide financial support to people who share our vision. Applicants can also pursue one of the Named Scholarships depending on the academic program they are interested in.



CAREER GUIDANCE - ADD FOCUS TO YOUR CAREER

Unclear about what graduate study program to go for? We'll help you decide. Take our diagnostic quiz and get a personalized recommendation based on your background, goals, and experience. It's more than a quiz—it's your first step toward the right future.



Alba Hub for Entrepreneurship and Development

ENTREPRENEURSHIP AT ALBA

The Alba Hub for Entrepreneurship and Development (AHEAD) brings together all Alba's activities dedicated to entrepreneurship. Teaching, Research and Outreach are our main functions. We support students and alumni entrepreneurs through our exclusive services, and work closely with the Greek entrepreneurial ecosystem to celebrate all forms of enterprising.



ACG Career Services

OUTSTANDING CAREER SERVICES

We pride ourselves on coaching tomorrow's business leaders. Our dedicated Career Services team supports students and alumni in their local and international job search through personalized Career Coaching, Career Preparation Workshops, Career Development Events, the ACG Graduate Career Forum, and **ACG Career Days — our flagship recruiting event and launchpad to professional success.**

Our exceptional placement record remains unmatched in Greece.

#AlumniUnusual

Our alumni have remarkable stories to share about their time at Alba and their journeys after graduation. They are leaders and innovators across the global business community, active participants in the life of the School and strategic partners in our continued success. From around the world and throughout Greece, our alumni offer valuable services to students and fellow alumni as well as support to our faculty and the School at large.

Executive Development

ADDING VALUE TO EXECUTIVES AND ORGANIZATIONS

We are the leaders of state-of-the-art executive education in Southeast Europe, meeting the needs of dozens of large corporate clients. Our wide range of programs and seminars (such as Leadership Development Programs and Customized Management Programs and Corporate MBAs) serve organizations at different levels of growth in Greece and internationally.

Our open enrollment programs are the result of learning partnerships with the industry and aim to offer the business community, a unique combination of research-based knowledge with hands-on learning and opportunities for network learning and career development.

Go beyond borders. Find your people.
Sharpen your understanding. Embrace agility.

Widen your world at Alba



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**Alba Graduate Business School,
The American College of Greece**

6-8 Xenias St., 115 28, Athens, Greece T: +30 210 896 4531-8 www.alba.acg.edu