



**Alba**

Graduate  
Business  
School



# Summer School 2025

## Learning Agility in the Era of Disruption

Athens, July 7-10

Stop agonizing about digital transformation and how to implement a new strategy in your company/career etc. Start thinking how you can develop a mindset that will make you thrive in a disruptive era!



# Learning Experience

- Learn about Digital Transformation
- Develop a Learning Mindset for Agility – Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure – Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Experience hands-on methodologies for designing better products and services-Explore Design Thinking Methodology



# Summer school tentative schedule

## MONDAY, JULY 7

10:00-13:00 "Navigating the Digital Age: Digital Strategies for Transforming Your Business in the 21st Century", Mr. George Panou, Head Of Innovation Center | Digital Banking EURO BANK SA

13:00-14:00 Lunch break

14:00-17:00 "Develop a Learning Mindset for Agility: Learning Agility" & "Decision Making for Strategic Agility", Kostas Axarloglou, Professor of International Business and Strategy

Acropolis Hill & Acropolis Museum Walking Tour with a guide

## TUESDAY, JULY 8

10:00-13:00 "Building skills for disruption: User centered methodologies for designing better products and services", Ms. Elena Avatangelou, Design Thinking Facilitator & Trainer

13:00-14:00 Lunch break

14:00-17:00 Design Thinking Sprint Ms. Elena Avatangelou

## WEDNESDAY, JULY 9

10:00-13:00 DesignThinking Sprint Ms. Elena Avatangelou Work in teams

13:00-14:00 Lunch break

14:00-16:00 DesignThinking Sprint Ms. Elena Avatangelou Work in teams

16:00-17:00 Presentation of final ideas

## THURSDAY, JULY 10

10:00-13:00 "The Gifts of Uncertainty", Mr. Dimitris Santorinaios, MSc PgD, Clinical Psychologist and Contemporary Psychodynamic Psychotherapist, ACC Coach & Certified Trainer

13:00-14:00 Lunch break

Departure at 14:00 to Vouliagmeni (Athens Riviera) Beach experience until sunset. Bring your swimming suit.

# Extra tips

Fees: **650 Euro** (for free movers) **290 Euro** (for exchange partner Universities)

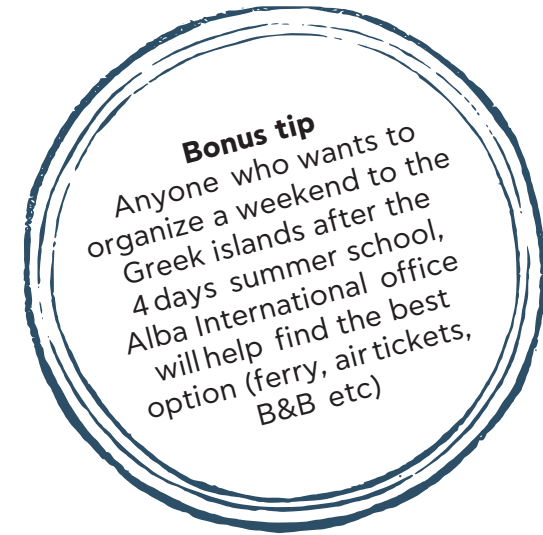
Special fee for Greek students: **450 Euro**

- Fees include: school administration fees, bus rental for visit to Athens Riviera, guided tour to Acropolis, coffee breaks at Alba
- Fees don't include: air tickets to Athens, accommodation, lunches/dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill and Acropolis Museum, Athens Riviera visit, beach experience until sunset.

Suggested hotel next to Alba: Athinais Hotel, single room rate including breakfast: 85 euros/day

For more info please contact Ms. Anna Vithoulka, [avithoulka@alba.acg.edu](mailto:avithoulka@alba.acg.edu)



# About Athens



Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste. The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



# About Alba

- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 89 partner schools from 32 countries
- Broad Portfolio of MBA and MSc Programs

**Executive  
MBA**

**The Alba  
MBA**

**MBA with  
Shipping**



**MSc in  
Shipping  
Management**



**MSc in  
International  
Business and  
Management**

**MSc in  
Tourism  
Management**

**MSc in  
Strategic  
HRM**

**MSc in  
Finance**

**MSc in  
Marketing**

**Double  
Degree MSc  
in Supply  
Chain  
Management**

