



In a spinning world, Leaders are eager to learn

**Executive
Development**

**WEAVING LEARNING NETWORKS
CONNECTING LEARNERS
CONTEXTUALIZING KNOWLEDGE
BLENDING ACADEMIC RIGOR WITH MANAGERIAL ACUMEN**

/Holistic Learning Architecture:/

Addressing organizations and learners through multiple perspectives

Establishing knowledge as the foundation for personal organizational and community growth

OPEN ENROLLMENT LEARNING:

BUILDING ECOSYSTEMS FOR IMPACTFUL LEARNING

Consistent with our School's focus on achieving learning excellence through academic rigor and business relevance, Alba Executive Development has established strong learning bonds and partnerships with key industrial stakeholders, that acknowledge executive learning as a powerful source of growth.

Our open enrollment programs are the result of learning partnerships with the industry and aim to offer the business community, a unique combination of research based knowledge with hands-on learning and opportunities for network learning and career development.



EXECUTIVE SEMINARS SERIES

ALBA - SEV SEMINAR SERIES

Alba and SEV – The Federation of Greek Industries Executive, have joined forces with a learning initiative that aims to add value to the business community and to empower human capital in Greece with cutting - edge knowledge and contemporary competencies in order to effectively lead themselves, their teams and their organizations through contemporary challenges, towards growth.

Through a series of executive seminars, sponsored by SEV and addressed exclusively to SEV corporate members, participants will have the opportunity to attend learning sessions that address contemporary trends, priorities and challenges and that blend academic excellence with business relevance.

The SEV- Alba Learning Alliance has celebrated 8 years of successful partnership. Lifelong learning lies at the heart of this initiative. We are delighted and pride ourselves for the direct and lasting impact that the learning series, offered every year, have on our members. The series is continuously updated, enriched, and contribute to the development of skills and competencies. We are looking forward to the new academic year where AI will be introduced in the content.

Dora Economou, Director of Human Capital Affairs at SEV the Greek Federation of Enterprises (ΣΕΒ)



ALBA - THE HELLENIC INSTITUTE OF CUSTOMER SERVICE, CUSTOMER SERVICE MANAGEMENT SERIES

The Hellenic Institute of Customer Service and Alba Graduate Business School, have established an evolving learning partnership, to educate the executives of the customer service function through a series of programs that address the development needs of learners, across seniority levels and industry sectors. The curricula focus on cutting – edge concepts, skills and applied knowledge within a collaborative, interactive context.



IN HOUSE ORGANIZATIONAL LEARNING:

CONNECTING COLLEAGUES AND BRIDGING KNOWLEDGE TRANSFER WITH TRANSFORMATIVE LEARNING

CUSTOM SEMINARS

Collaborative learning towards specific learning foci and targets

Custom Seminars are company – specific learning interventions of intense nature and condense duration and designed to create a customized solution to meet the specific needs and challenges of individual organizations and their executives. In this context, participants acquire immediately applicable knowledge, skills and competencies, in a wide spectrum of courses, while strengthening relations with colleagues.

In-house programs of Alba exceed our expectations every time! The level of the instructors, the methodology and the tools used as well as the excellent educational material provided, empower our participants to embrace a culture of continuous agile learning. Each program is carefully designed and gives you a unique perspective on what you have to achieve as a professional!

Drossia Kardassi, Head of Human Resources, INTERAMERICAN

CUSTOM PROGRAMS/DIPLOMAS AND SERIES

Profound learning towards corporate wisdom and managerial excellence

Our long duration Custom Programs, Diplomas and Series, are designed in close collaboration with the customer organization, in order to create value for organizations and executives by offering the latest applied knowledge in specific areas of management, such as finance, marketing, organizational behavior, positive leadership, human resources management, strategy and by nurturing a knowledge sharing culture, rich exchange of ideas and teamwork values.

I have had the pleasure and privilege to work with Alba's ExEd team for more than 10 years now. From our numerous projects together, the Eurobank Alba MBA in Financial services, the Retail Leadership experience program and the Lead.exe field trips are definitely worth mentioning since through these we have been able to create powerful learning brands within Eurobank as well as true value for our organization. Through the Eurobank Alba MBA, now at its 8th cycle, our participants were able to deliver new business ideas for the bank and secure internal sponsorship. Through the Retail Leadership experience program, we shape future leaders with upskilled knowledge, different skillset & mindset around what it takes to lead.

Our field trips abroad, part of leadership development, provided the opportunity to our participants to live first hand experiences around innovation, design thinking and digital transformation, as well as explore banking challenges as impacted by the FinTech industry.

Stavroula Papadopoulou, Head of Talent Acquisition and Development, Eurobank

EXECUTIVE LEARNING FIELD TRIPS

Exploring new trends, discovering new stimuli, getting inspired by new practices and insights

Our executive learning trips, are designed in order to empower managers to actively engage with new elements of knowledge, to construct meaning and to capture new connections. During these 'learning expeditions', participants generate content, experiment with new methods, iterate ideas in order to apply them to their organizations, while they engage with each other and strengthen team bonds.



EXECUTIVE MANAGEMENT PROGRAMS

Converging experience, blending knowledge with competencies, composing value for Organizations

Our customized mini mba programs, offer a contemporary overview and a shared framework of key knowledge, concepts, tools and managerial competencies that are required to succeed in today's challenging business environment. The program provides a context in which executives align their knowledge, skills and competencies and get the opportunity to learn and reflect on how organizational units can collaborate and interact to implement strategy and to co – create value for the Organization.

Through a chain of courses and a curriculum that encourages participants to balance between experience, conceptualization and application of knowledge, the mini mba blends contemporary researched- based knowledge on core business and management themes, with opportunities for competence development, individual and group reflection and integrated learning, through case studies, individual and group assignments and collaborative learning venues.



The Siemens – Alba Mini MBA has been a successful story of co-creation between us and a business school with deep understanding of the current business trends and a unique capacity and flexibility to listen and understand our challenges and momentum and customize the program serving our needs to the best. By pairing Academic knowledge with hands - on experience, assignments that stimulated and encouraged experimentation, imagination and inspiration, the program supported the participants to demystify Digitalization, strengthen Trust-based Leadership, teamwork and collaborative learning, boost ownership culture behaviors and master modern business skills.

Nektaria - Eirini Karamani, Country People & Organization Head at Siemens Italy



LEADERSHIP DEVELOPMENT PROGRAMS

Leadership Learning Journeys

Our Leadership Development Programs aim to empower managers with people management competencies and leadership skills in order to lead themselves and their teams. Our “Essential of Leadership” Programs are designed to help newly appointed managers to master the challenges of transition to leadership roles. Our “Senior Leadership Development Programs” are designed to enhance the impact and effectiveness of senior leaders.

Participants explore their ability to be effective leaders through a comprehensive 360 degree feedback and they get the opportunity to work on their leadership style and their people skills.

The programs also focus on the skills leaders need to master in order to navigate effectively the multiple realities arising out cross-functional imperatives and relational dynamics. Finally, the program focuses on finding ways that leaders become more effective to find new, better, and authentic ways of ‘being ourselves’ through enhanced insight and skill.



Participating in Alba Graduate Business School's Leadership Program has significantly impacted our management team, enhancing our leadership skills and strategic thinking. The program's expert faculty and the executive coaches provided us with practical tools and insights that honed our leadership skills but also instilled a sense of purpose and direction that is vital for any management team. We've emerged more confident and cohesive as leaders through engaging discussions and peer collaboration. It has been a rewarding experience, and we are grateful for the knowledge and impact that this program has brought to us and our organization.

Maria RAPTI, HR Manager, EURONAV SHIP MANAGEMENT (HELLAS) Ltd



ARTFUL LEADERSHIP SERIES

An integrative journey where leaders pursue uniqueness

This avant-garde seminar series is addressed to organizational leaders and corporate executives that wish to energize their passion and vision of leadership and to guide themselves and their teams towards artful management. In this new relationship between academic research, business and art, art evolves into a powerful learning source which enables participants to conceptualize, build and understand universal behavioral attributes and competencies.

ALBA CSR LEARNING SERIES | COMMUNITY LEARNING PARTNERSHIPS

Disseminating Value to the Community through Learning

The Alba CSR Learning Series offers a portfolio of learning initiatives, sponsored by corporations and organizations, addressed to organizational and community stakeholders (human capital, clients, employee families, local communities, student communities) and covering a rich array of subjects, and offering learners access to cutting edge knowledge as well as the opportunity to develop contemporary skills and competencies, while they build a collaborative and network learning mindset

Through the CSR Learning Partnerships, Alba Executive Development aspires to engage corporate stakeholders in the wider dissemination of knowledge to the benefit of society and to encourage the community to embrace learning as a path to sustainability, prosperity and growth.

CUTTING-EDGE INITIATIVES

Learnability for Employability

A new initiative, that aspires to serve as a hub for exploration, study, discussion, reflection and diffusion of insights on employability and the ways that it is interconnected lifelong competencies and continuous learning.

We aim to proceed a step further and to facilitate discussion to the issue of co-creation of value through the diffusion of a servant mindset: The mindset, that mobilize us not only to develop, sustain and renew our employability, but also to serve our organizations, the business community and the Community at large.

The Learnability and Employability initiative, serves the community by facilitating the interaction of stakeholders in developing insights on the transformation of organizations, the future of work and by designing and offering learning initiatives on how we adopt the values, mindsets and competencies to adapt successfully in the ever - evolving world of work.

'EXIST' CENTER

Alba Executive Interdisciplinary Studycenter

Mapping connections between disciplines, industries and learners

The Alba Executive center for interdisciplinary studies, aspires to pioneer a learning venue, on which different disciplines, industries and fields of knowledge will interact, in order to drive executives to explore new knowledge, discover new ways of conceptualizing and utilize knowledge and perceive, understand and share the values and the transferable competences connected to integrative learning.



Through our strategic partnership with the ExEd team and the Alba faculty, we know our needs are going to be met or challenged, always leaving room for creativity and co - creation, and we know that there is ample trust & flexibility all the way. The result of this partnership brings us impactful and memorable learning experiences.

Stavroula Papadopoulou, Head of Talent Acquisition and Development, Eurobank



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