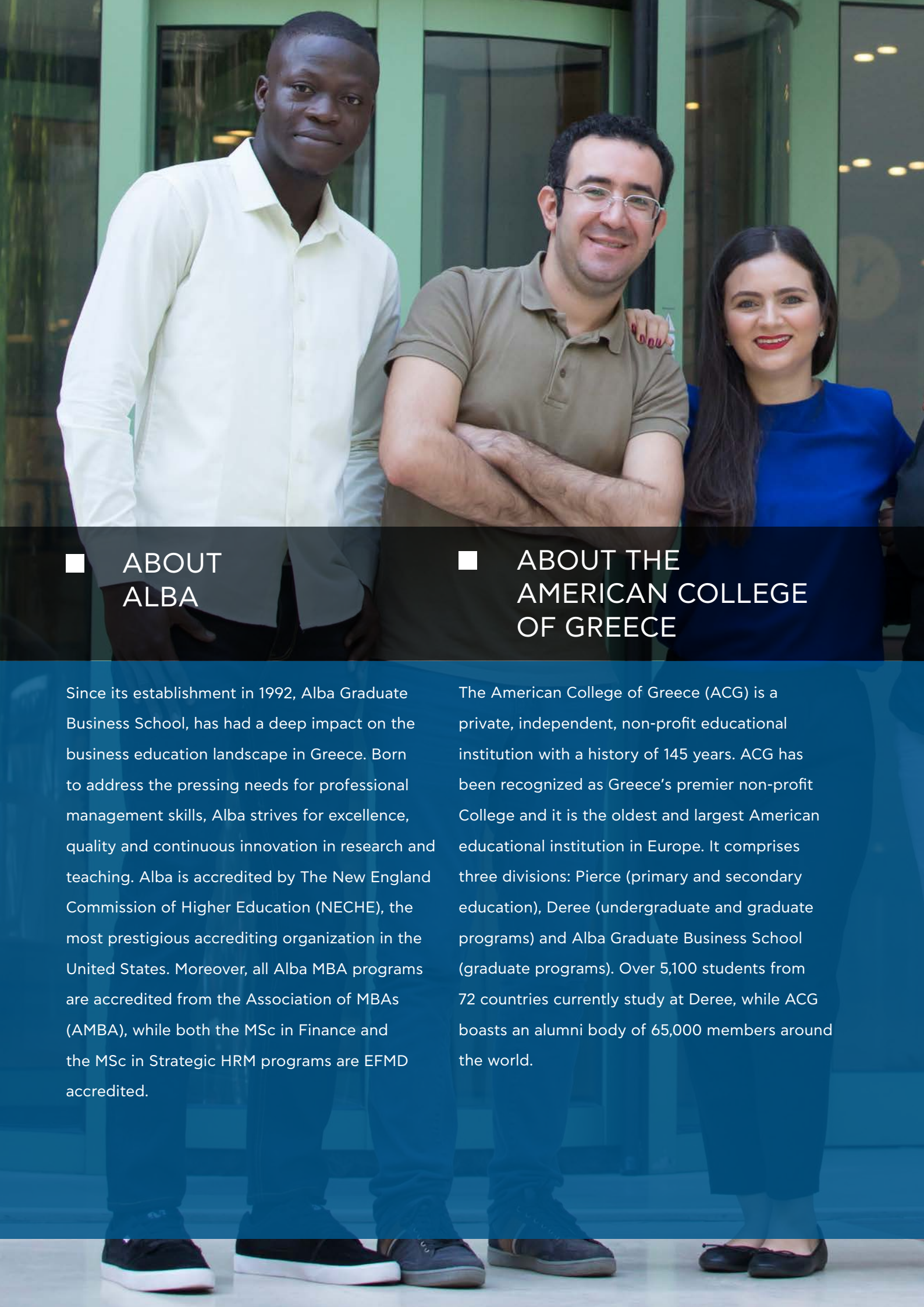


UPVALUE
YOURSELF

BUSINESS
UNUSUAL

IS THE FOUNDING DNA OF ALBA.
A WAY OF THINKING AND WORKING
IN BUSINESS,
A WAY OF LIVING IN SOCIETY.
WE INVITE ALL THOSE WHO SHARE
OR WISH TO PARTAKE IN THIS MENTALITY
TO JOIN US.



■ ABOUT ALBA

Since its establishment in 1992, Alba Graduate Business School, has had a deep impact on the business education landscape in Greece. Born to address the pressing needs for professional management skills, Alba strives for excellence, quality and continuous innovation in research and teaching. Alba is accredited by The New England Commission of Higher Education (NECHE), the most prestigious accrediting organization in the United States. Moreover, all Alba MBA programs are accredited from the Association of MBAs (AMBA), while both the MSc in Finance and the MSc in Strategic HRM programs are EFMD accredited.

■ ABOUT THE AMERICAN COLLEGE OF GREECE

The American College of Greece (ACG) is a private, independent, non-profit educational institution with a history of 145 years. ACG has been recognized as Greece's premier non-profit College and it is the oldest and largest American educational institution in Europe. It comprises three divisions: Pierce (primary and secondary education), Deree (undergraduate and graduate programs) and Alba Graduate Business School (graduate programs). Over 5,100 students from 72 countries currently study at Deree, while ACG boasts an alumni body of 65,000 members around the world.



■ A SCHOOL WITH AN INTERNATIONAL ORIENTATION

Alba resident and visiting professors come from several countries blending in Alba programs global management perspectives, insights and experience. Programs are enriched from the participation of students that come from a wide range of countries (Nigeria, India, France, US, etc.). Facilitated by an extensive network of school partnerships, students also have the opportunity to broaden their horizons through studying abroad, fostering an international network.

The innovative and business-centric nature of our programs has garnered recognition through international awards, with Alba consistently featured in various global university rankings. Every year, Alba welcomes numerous field trips and exchange students, enhancing the learning environment with a truly international flair.

■ FACULTY

Spark your intellect at Alba, with our world-class resident professors! Their expertise in renowned universities such as Boston College, NYU, LBS, Babson, Warwick, INSEAD, University of Illinois makes them energize the class to solve real problems through a variety of learning methods such as simulations, case work, company projects, or lectures. You will also benefit from our visiting professors from elite schools (e.g., Duke, LBS, INSEAD, Wharton, Bocconi, Darden, IMD) whose ideas help you broaden your horizons and stand with confidence internationally.



-ACADEMIC PROGRAMS

FIND YOUR MBA!

Executive MBA

Challenge your Thinking. Lead Growth and Renewal

The only C-level Executive MBA in Greece, exclusively for accomplished senior and upper level executives with achievement record, leadership potential, and intellectual curiosity. Organized in five strategic themes, strongly engaged with Digital Transformation, leadership and innovation. Delivery by Alba senior faculty and top business thinkers from premium US and European universities such as LBS, Insead, NYU, Darden, Wharton. Convenient delivery for busy executives (two weekends per month, no exams, customized assignments, interactive learning).

The Alba MBA

The World Changes, Stay Ahead with the ALBA MBA

Ideal for highly motivated professionals with a minimum of 3 years of work experience, aiming to advance their career in management positions. Also ideal for professionals who wish to change their career path, entrepreneurs and aspiring entrepreneurs, and members of family businesses. Courses are modeled upon a problem-solving process (decision-making process) that executives follow in real life. The program has incorporated Alba's connections with the business community in its curriculum utilizing various forms of learning and using even more real-life cases.

MBA with Shipping

Sea ... Your Future

For highly motivated professionals with a clear aim to advance their career in management positions and the broader maritime industry. The program, designed in collaboration with the Greek shipping community (the Business Advisory Committee for the Shipping programs of Alba), provides significant networking opportunities along with a challenging and unique educational experience delivered by world-renowned academics and distinguished industry practitioners in the field.



Evolve on Your Own Terms

Designed for professionals from all over the world, demanding flexibility and convenience to advance their business acumen in core and specialized business functions and sectors, through carefully integrated concentrations: Shipping Management, Digital Transformation, Supply Chain Management or General MBA. The program unleashes your learning potential and empowers peer learning with professionals from diverse business backgrounds. Utilizing state-of-the-art learning technologies, your classroom is always available and "on the go". With full flexibility on starting dates and completion duration, the program introduces you to the future of learning.

CHOOSE YOUR BUSINESS UNUSUAL PROGRAM



Navigate Your Future

Ideal for recent graduates and young professionals looking for a career within the shipping industry. Also for shipping professionals who wish to enrich their know-how, officers of the Merchant Marine or members of family businesses preparing to take on increasing responsibility in their companies. The program balances academic rigor with practical experience in order to serve the needs of tomorrow's ship managers in the most effective ways.



Live it. Craft it. Master it. Create it.

For recent graduates of any background seriously considering an entrepreneurial career, experienced professionals who want to make the move from employment to entrepreneurship or students seeking to enhance their entrepreneurial skills in order to work for a start-up or a larger innovative company.



Launch Yourself in Business

The program caters to recent graduates from diverse academic backgrounds who aspire to pursue careers in business and management. Its curriculum offers comprehensive insights into the intricacies of the global economy, along with strategic insights into international corporate operations. Through mandatory summer internships and hands-on applied projects, our aim is to equip graduates with practical skills and experiences that enhance their employability in both local and international job markets.

MSc in Strategic HRM

Unleash People Talent and Full Potential

This program is designed for the next wave of HR professionals who will act as strategic partners and effectively align people strategies with business strategies. It also caters to other professionals in managerial roles who seek to strategically leverage their organization's human capital, acting as coaches to unlock the full potential and talents of their teams.

MSc in Finance

Invest in Yourself

For university graduates with a solid quantitative background wishing to launch a career in finance and for professionals who already hold finance-related positions. The program provides robust academic knowledge, offering a wide range of specialization streams in:

1. Corporate Finance
2. Investments
3. Fintech & Risk Management.

The program is both affiliated by CFA and PRMIA, accredited by EFMD and regularly reviewed by both academic and practitioner committees.

MSc in Marketing

Brand Yourself

For recent university graduates and working professionals seeking an ambitious career in marketing and looking to acquire state-of-the-art skills in this changing field. It is a rigorous program aiming to provide current and prospective marketers with a blend of strategic thinking, analytical skills and contemporary marketing tools.

MSc in Tourism Management

Upgrade to Business Class

In partnership with Costa Navarino. This hybrid program meets the growing needs of the tourism industry to shape high skilled and knowledgeable professionals, so that they can assume leading roles in the management of tourism organizations. It is designed for recent graduates from any discipline pursuing a career in tourism, for tourism professionals seeking to advance their careers in management positions and/or for members of family businesses in tourism aiming to advance the company's competitiveness.

Double Degree MSc in Supply Chain Management

Launch yourself in Supply Chain & Logistics

Double Degree offered in exchange collaboration with KEDGE Business School. This specialized management program equips young graduates and early-career professionals, with the knowledge, skills, international outlook, and practical experience to launch themselves in Supply Chain & Logistics in Greece and abroad. Two degrees: Alba Graduate Business School: MSc in Supply Chain Management and KEDGE Business School: The European Business Program International.



MEET US

Let our academic team guide you through the Alba program portfolio and help you choose the one that fits your needs. Join one of our Info Sessions or Virtual Chats or just arrange for a private consultation meeting.

You may also request an appointment with a member of our Academic Programs Team, an Academic Director, the Career Office, or the Alba Hub for Entrepreneurship and Development (AHEAD).



BE AN ALBA STUDENT FOR A DAY

Experience what studying at Alba is like. Learn from our faculty; work in teams to solve complex problems; explore your career options.



BE OUR GUEST

What sets us apart, among many other things, is the classroom experience and our culture. Join one of our classes to form your own opinion: attend a lecture, meet the professor, discuss with current students.



FUNDING OPTIONS

We are constantly looking to invest in promising individuals with a strong background and the drive to make a difference. Our merit-based scholarship program is designed to identify, encourage and provide financial support to people who share our vision. Applicants can also pursue one of the Named Scholarships depending on the academic program they are interested in.



CAREER GUIDANCE - ADD FOCUS TO YOUR CAREER

Unclear about what graduate study program to go for? Unclear about your next steps in your career development? Take the Alba diagnostic test.



Alba Hub for Entrepreneurship and Development

ENTREPRENEURSHIP AT ALBA

The Alba Hub for Entrepreneurship and Development (AHEAD) brings together all Alba's activities dedicated to entrepreneurship. Teaching, Research and Outreach are our main functions. We support students and alumni entrepreneurs through our exclusive services, and work closely with the Greek entrepreneurial ecosystem to celebrate all forms of enterprising.



Career & Alumni Office

OUTSTANDING CAREER SERVICES

We pride ourselves in coaching tomorrow's leaders in business. We are committed to supporting our students and alumni in their local and international job search by providing a wide range of tailor-made career services: Career Coaching, Career Preparation Workshops, Career Development Events and the ACG Graduate Career Forum, the focal point of our activities. Our exceptional placement records are incomparable in Greece.

#AlumniUnusual

Our alumni have remarkable stories to share about their time at Alba and their journeys after graduation. They are leaders and innovators across the global business community, active participants in the life of the School and strategic partners in our continued success. From around the world and throughout Greece, our alumni offer valuable services to students and fellow alumni as well as support to our faculty and the School at large.

Executive Development

ADDING VALUE TO EXECUTIVES AND ORGANIZATIONS

We are the leaders of state-of-the-art executive education in Southeast Europe, meeting the needs of dozens of large corporate clients. Our wide range of programs and seminars (such as Leadership Development Programs, Customized Management Programs and Corporate MBAs) serve organizations at different levels of growth in Greece and internationally.



CONNECT WITH US

Facebook.com/ALBAedu

Youtube.com/thealbatv

Instagram.com/alba_businessunusual

Linkedin.com/school/alba-graduate-business-school/

<http://blog.alba.acg.edu/>

**Alba Graduate Business School,
The American College of Greece**

6-8 Xenias St., 115 28, Athens, Greece T: +30 210 896 4531-8 www.alba.acg.edu