

CURRICULUM VITAE

ANDRONIKI TRIANTAFYLLI

Biography:

Androniki Triantafylli received her PhD with Distinction from Athens University of Economics and Business in 2009. She is a Reader in Accounting in QMUL and has held positions as a lecturer in management accounting at Manchester Business School, and post-doctoral lecturer at ESSEC Business School in Paris among others.

Androniki received her undergraduate degree in Accounting and Finance from Athens University of Economics and Business. She received the highest marks upon entrance to the university and was the recipient of the Chalkiopoulou Foundation Scholarship for exceptional performance during her UG studies.

She then worked for PriceWaterHouseCoopers as an auditor and joined the Ministry of Health as a consultant, where she was responsible for the reform of the Management Accounting Planning of the National Health System (a project financed by the European Union). She subsequently continued her studies in accounting and finance by obtaining her MSc from the London School of Economics in 2005, and immediately progressed on to study a doctoral degree. In her doctoral thesis, Androniki developed a model of the use of management control systems according to strategy in the context of shipping companies, by using mixed research methods approaches.

Androniki has served as an external examiner in a number of UK institutions and has also taught in various universities in the UK (University of London, Manchester Business School, University of Glasgow) and abroad (Alba Business School, University of Piraeus, ESSEC Business School (Paris), Athens University of Economics and Business) at various levels (UG, PG, executive education). She is an advisor to the UK government (HMRC) on inflation (through CIMA).

Her research interests lie in the areas of sustainability reporting, corporate governance, corporate value creation, the impact of the pandemic on the bond and capital markets amongst others.

RESEARCH INTERESTS

- Management Control Systems in Service Sector
 - Corporate Social Responsibility-CSR, Integrated Reporting (IR)
 - Corporate Governance application in relation to the remuneration of the Board of Directors
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PUBLICATIONS IN (REFEREED) ACADEMIC JOURNALS & WORKING PAPERS

- Triantafylli, A., (2010) "Aligning Strategy and Performance Measurement Systems in the service sector companies: The Greek Example." *Performance Measurement and Management Control: Innovative Concepts and Practices* 20: 387-425.
- Triantafylli, A., & Ballas, A., (2011) "Management Control Systems and Performance: An Empirical Analysis of the Greek Shipping Industry." *Maritime Policy and Management* 37, no. 6: 625-660, <https://doi.org/10.1080/03088839.2010.514957>
- [Kasbar, M.S.H.](#), [Tsitsianis, N.](#), [Triantafylli, A.](#) and [Haslam, C.](#) (2022), "An empirical evaluation of the impact of agency conflicts on the association between corporate governance and firm financial performance", *Journal of Applied Accounting Research*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JAAR-09-2021-0247>

OTHER PUBLICATIONS

- “Rational Theories: The Contingency Approach”, in *Management Accounting for planning and control*, Ballas, A. and Dimitras A., Athens University of Economics and Business, Publications Gutenberg, 2008, pp. 599-622

REVIEW IN ACCOUNTING BOOKS

- **Introduction to Accounting**, 2017, Oxford University Press, by Peter Scott
- **Management Accounting in the Modern Business World**, 2013, by Malcolm Prowle, Mike Lucas, Roy Stratton, Glynn Lowth, Palgrave- Macmillan Publication, UK
- **Accounting: A smart approach**, 2014, by Mary Carey et al., Oxford University Press, U.K
- **Research Methods in Accounting**, 2012, by Malcolm Smith, Sage Publications, UK
- **Cost Management**, 2012, by Ronald Hilton, Michael Maher and Frank Selto, Mc Graw – Hill Publications, UK
- **IT Strategic and Operational Controls**, 2010, by John Kyriazoglou, IT Governance Publications, London

PRESENTATIONS AT (REFEREED) CONFERENCES WITH PUBLISHED PROCEEDINGS

- Triantafylli A., Mohammed Sulaiman Kasbar, Nick Tsitsianis, Colin Haslam 'The mediated association among corporate governance, agency conflicts and financial performance', Hellenic Finance and Accounting Association, 16 & 17 December 2021, Athens, Greece (attended online)
- Triantafylli, A., 2021, Queen Mary Teaching and Learning Conference and Draper's Lecture, March 2021 [Participant]
- Triantafylli, A., Georgakopoulos, G., & Van der San X., Examining the effect of Corporate Governance Mechanisms on Integrated Reporting Quality, European Accounting Association Conference (E.A.A), Bucharest, 27th-29th May 2021, Online, [Participant & Chair]
- Androniki Triantafylli, Mohammed Sulaiman Kasbar, Nick Tsitsianis, Colin Haslam (all authors from Queen Mary University of London, UK) 'The mediated association among corporate governance, agency conflicts and financial performance', Financial Management and Accounting Research Conference (FMARC), Paphos, Cyprus, 14th-16th June 2020 [Online] [Participant]
- Triantafylli, A., 2019, Chartered Association of Business Schools, Learning, Teaching & Student Experience 2019 Conference, 14th-15th May 2019 Online [Participant]
- Androniki Triantafylli, Mohammed Sulaiman Kasbar, Nick Tsitsianis, Colin Haslam 'The mediated association among corporate governance, agency conflicts and financial performance', Financial Management and Accounting Research Conference (FMARC), Paphos, Cyprus, 14th-16th June 2020 (Postponed for 2021)
- Kasbar, M., Tsitsianis, N., Triantafylli, A. and Haslam, C., 'Does the relationship between corporate governance and financial performance vary with the variation of the level of agency conflicts?', European Accounting Association Conference (E.A.A), Paphos, 29th-31st May 2019
- Triantafylli, A., Kasbar, M. S., Tsitsianis, N., Haslam, C., 2018, 'A system approach on the empirical evaluation of the impact of Corporate Governance on firm financial outcomes', 16th ATINER Conference, Athens, 09th-10th July 2018
- Triantafylli, A., Kasbar, M. S. 2018, 'A system approach on the empirical evaluation of the impact of Corporate Governance on firm financial outcomes', 41st European Accounting Association Conference (E.A.A), Milan, Italy, 30th May-01st June 2018
- Triantafylli, A., Kasbar, M. S. 2017, 'An Empirical Evaluation of the Impact of Corporate Governance on Firm Financial Performance in FTSE100 between 1999 and 2014', 15th ATINER Conference, Athens, 03rd-06th July 2017.
- Triantafylli, A., Kasbar, M. S. 2017, 'An Empirical Evaluation of the Impact of Corporate Governance on Firm Financial Performance in FTSE100 between 1999 and 2014' International Journal of Accounting Conference, University of Cyprus, 8-10 June 2017.
- Triantafylli, A., Kasbar, M. S. 2016, 'An Empirical Evaluation of the Impact of Corporate Governance Mechanisms on Corporate Financial Performance in the UK. A Grounded Theory Approach', British Accounting and Finance Association Conference, Sheffield University, 21 December 2016.
- Tsitsianis N., Bathia D. & Triantafylli A., 2016, The role of Corporate Governance on Performance: Evidence on FTSE100 firms, 14th ATINER Conference, Athens, 04th-07th July 2016

- Tsitsianis N., Bathia D. & Triantafylli A., 2016, The role of Corporate Governance on Performance: Evidence on FTSE100 firms, British Accounting & Finance Association (B.A.F.A) Conference, Bath 21-23 March 2016
- Tsitsianis N., Bathia D. & Triantafylli A., The role of Corporate Governance on Performance: Evidence on FTSE100 firms, British Academy of Management (B.A.M) Conference, Portsmouth, 08th-10th September 2015
- Triantafylli, A., 2014 The Levers of Control Framework in shipping companies: A mixed methods approach, 13th ATINER Conference, Athens, 25th-28th May 2015
- Triantafylli, A., 2014 The Levers of Control Framework in shipping companies: A mixed methods approach, 12th World Congress of Accounting Educators and Researchers, Florence, Italy, 13-15 November 2014
- Triantafylli, A. 2012. The Levers of Control Framework in shipping companies: A mixed methods approach, Proceedings of the 10th Interdisciplinary Perspectives on Accounting (IPA) conference, Cardiff, 11-13 July 2012
- Triantafylli, A. 2012. The Levers of Control Framework in shipping companies: A mixed methods approach, Proceedings of the 35nd Annual Congress of the European Accounting Association (EAA), Ljubljana, 9-13 May 2012
- Triantafylli, A. 2010. Management Control Systems in the Services sector: The case of shipping. In *8th International Management Control Research Conference*. London, 7-9 September 2010, U.K.
- Triantafylli A., 2010. The Levers of Control Framework: An Empirical Analysis of the Shipping Industry, (Parallel Session) Proceedings of the 33nd Annual Congress of the European Accounting Association (EAA), Istanbul, 18-21 May 2010
- Triantafylli A., 2009. Changes in Performance Measurement: The Greek Example, 5th Conference on Performance Measurement and Management Control, E.I.A.S.M, Nice, France, 23-25 September 2009
- Triantafylli A., Ballas A., 2009. Management Control Systems and Performance: Evidence from the Greek Shipping Industry, 5th Conference on Performance Measurement and Management Control, E.I.A.S.M, Nice, France, 23-25 September 2009
- Triantafylli A., 2009. Management Control Systems in the Greek Shipping Industry, Proceedings of the International Association of Maritime Economists (I.A.M.E) Conference, Copenhagen, 24-26 June 2009
- Triantafylli A., 2009. Management Control Systems in the Greek Shipping Industry, (Parallel Session) Proceedings of the 32nd Annual Congress of the European Accounting Association (EAA), Tampere, 12-15 May 2009
- Triantafylli A., Ballas A., 2009. Control Systems and Performance Measures: An Empirical Analysis of the Greek Shipping Industry, (Research Fora) Proceedings of the 32nd Annual Congress of the European Accounting Association (EAA), Tampere, 12-15 May 2009
- Triantafylli A., 2008. Management Control Systems in the Greek Shipping Industry, Proceedings of the 7th H.F.A.A. (Hellenic Finance and Accounting Association), Chania, Crete, 12-13 December 2008

- Ballas A., Triantafylli, A., 2008. Control Systems and Performance Measures: An Empirical Analysis of the Greek Shipping Industry, Proceedings of the 7th H.F.A.A. (Hellenic Finance and Accounting Association), Chania, Crete, 12-13 December 2008
- Ballas, A., Triantafylli A., 2008. Management Control Systems, Strategy and Performance: A Field study on the Greek Shipping Industry, Proceedings of the 2nd International Conference on Applied Business and Economics (ICABE), Thessaloniki, 02-04 October 2008

CONFERENCE PRESENTATIONS (WITHOUT PUBLISHED PROCEEDINGS)

- Kasbar, M., Tsitsianis, N., Triantafylli, A. and Haslam, C. 2019, 'Does the relationship between corporate governance and financial performance vary with the variation of the level of agency conflicts?' The International Journal of Accounting Symposium, Athens, 02nd-04th June 2019

PROFESSIONAL SERVICE

Queen Mary University of London

09/16- today: Director of Student Engagement & Advising

- Member of Interview Panel for Staff Selection
- Participation in the Periodic Review of the Department in 2013 and 2019
- Participation on the accreditation for A.C.C.A, C.I.M.A, I.C.A.E.W

Design and academic leadership of a new Engagement Policy and Advising system for SBM using web platforms for the recording of student engagement and a team of professional advisors for delivering pastoral, career, academic and extensive skills support to our students. Provision of training for new Advisors at School level. All advisors have received extensive training on mental health issues. Co-ordination of a team of 4 advisors addressing more than 2,000 SBM students.

08/13-09/2016: Director of Undergraduate Programmes (Co- chairing with Dr Darryn Mitussis)

Development of two new programs namely Accounting and Management and Marketing from 2015/2016

TEACHING EXPERIENCE

QUEEN MARY UNIVERSITY OF LONDON, SCHOOL OF BUSINESS AND MANAGEMENT

- **BUS106: Accounting for Business**
- **BUS139: Introduction to Financial Accounting**
- **BUSM107: Financial analysis and management accounting**

UNIVERSITY OF LONDON, GLOBAL M.B.A, U.K

2015-2016: Convenor in Accounting for the Global M.B.A Program (Module development, Module mapping, collaboration with accounting accreditation bodies ACCA, CIMA, ICAEW)

- **Accounting Project:** Design of the M.B.A Project as a 22 weeks course leading up to the final submission of the project.
- **Accounting and Finance:** Core Module M.B.A
- **Management Accounting:** Optional module for the Global M.B.A Students

ALBA GRADUATE BUSINESS SCHOOL, ATHENS, GREECE

- Financial and Management Accounting, (M.B.A, I.B.M, MSc Finance, Online MBA)

ALLIANCE MANCHESTER BUSINESS SCHOOL, THE UNIVERSITY OF MANCHESTER, MANCHESTER, U.K

Postgraduate:

2010-2013: **Advanced Management Accounting**, Alliance Manchester M.B.A

2010-2013: Supervision of MSc Dissertations MSc Accounting and Finance

2010-2013: **Advance Accounting Research Seminar:** Seminar about Methodology (Mixed Methods) Seminar Series for PhD students

Undergraduate:

2010-2013: BMAN 31040 **Advanced Management Accounting**

2010-2013: BMAN 21040 **Intermediate Management Accounting**

E.S.S.E.C BUSINESS SCHOOL, PARIS, FRANCE

Postgraduate:

2009-2010 Introduction to Accounting – Financial and Management Accounting (M.B.A) Co-teaching with Professor Paul Andre

Undergraduate:

2009-2010 Management Accounting, ESSEC BSc Accounting and Finance

ENTERPRISE AND EXTERNAL ENGAGEMENT

Organisation	Type of Contribution	Date
National Bank of Greece	Advisory/Consultancy work on Business Ethics	03/2021- 01/10/20
Chartered Institute for Management accountants (C.I.M.A)	Organisation of a series of workshop/sessions for UG & PG students	01/09/2018- today
Amity University (India)	Consultancy on accounting curriculum on MSc programs	March 2019
University of Brunel (U.K)	External examiner in Accounting and Finance	March 2019-March 2023
University of Glasgow, Adam Smith Business School (U.K)	Consultancy on delivery of MSc Dissertations	June 2019- January 2022
University of Peiraeus, Department of Banking and Finance (Greece)	Consultancy on accreditation of curriculum towards ICAEW	March 2021-April 20
10 Graduate Business Schools (Greece)	Consultancy on development of online Executive Education Program	March 2020- today
University of London, Global M.B.A (U.K)	Accounting Convenor Accounting/ Global M.B.A Program	March 2015- Today

EXTERNAL EXAMINER APPOINTMENTS

- 2020- 2023 **Brunel University**, Brunel Business School, London.
- 2023-2026: **Sheffield University**
- 2015-2017 **University of London** (UoL), Global M.B.A, Convenor in Accounting, Approval Panels

WORK EXPERIENCE

- Jan. 2008- Sept. 2009: Ministry of Health, Greece: Management Accounting Reform for the National Health System, Consultant, Project funded by the European Union

- Sept.2002- Sept. 2004: PriceWaterhouseCoopers (PWC): Auditing Department, Senior Auditor

Audited companies included: Coca-Cola, Toyota, Fujitsu, Shell (Duties included auditing of financial statements, auditing of consolidated financial statements with the use of IFRS and/or US GAAP when applicable etc)

PROFESSIONAL QUALIFICATIONS

- Senior Fellow of the UK Higher Education Academy (SHEA) since October 2018 - Recognition reference: **PR154765/16-10-018**
- **PGCAP**, University of Manchester, 2011

