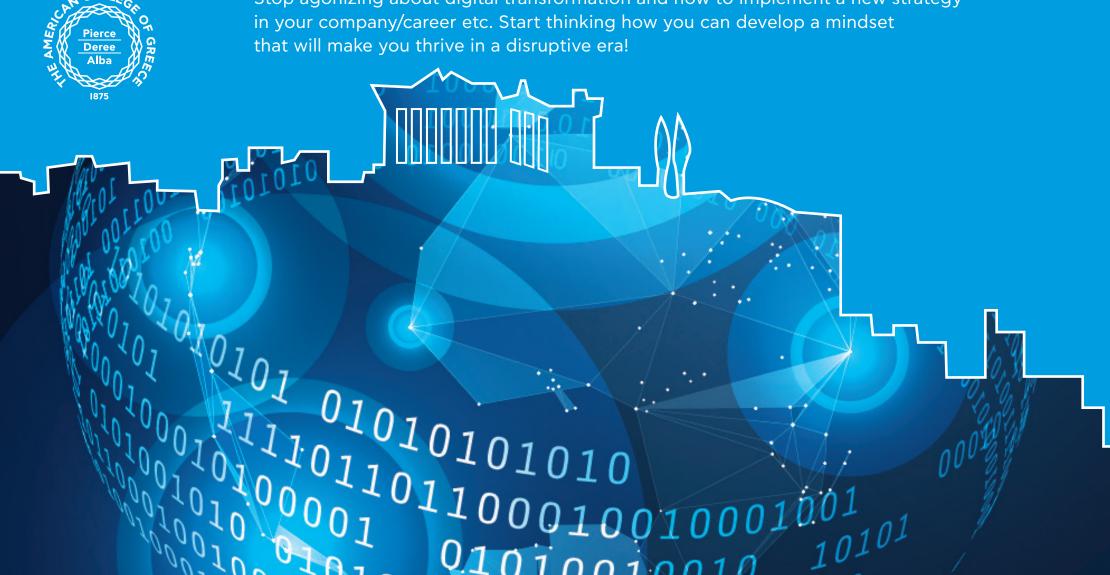


## **Summer School 2022**

Learning Agility in the Era of Disruption

Athens, July 11-14

Stop agonizing about digital transformation and how to implement a new strategy



## Learning Experience

- Seven lectures / interactive workshops 21 hours in class
- Develop a Learning Mindset for Agility Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Become a consultant yourself for a Greek company, map opportunities, innovation and pivots that relate to each business' core capabilities
- Experience hands-on methodologies for designing better products and services Explore Design Thinking



# Summer school schedule

MONDAY, JULY 11		TUESDAY, JULY 12		WEDNESDAY, JULY 13		THURSDAY, JULY 14	
10:00-11:15 11:30-13:00	"Develop a Learning Mindset for Agility: Learning Agility", Kostas Axarloglou, Alba Dean, Professor of International Business and Strategy	10:00-13:00	Opportunity Mapping workshop, Alexis Komselis Director of Alba Hub for Entrepreneurship and Development  Group work Brainstorming and	10:00-13:00	All-day Workshop "Design Thinking Sprint" Ms. Elena Avatangelou, Co-Founder/Service and product Design, Giving Streets, Design Thinking Facilitator and Trainer	10:00-13:00	"Positive mindset & Resilience", Prof. Tasos Stalikas, Professor of Psychology, Panteion University, Adjunct Professor of Psychology
	Strategic Agility", Kostas Axarloglou, Alba Dean, Professor of International Business and Strategy		presentations of opportunities				
:00-14:00	Lunch break	13:00-14:00	Lunch break	13:00-14:00	Lunch break	13:00-14:00	Lunch break
14:00-17:00	Opportunity Mapping workshop with a Greek company,	14:00-17:00	Design Thinking Sprint Ms. Elena Avatangelou, Co-Founder/Service	14:00-16:00	"Design Thinking Sprint" Ms. Elena Avatangelou		
	Alexis Komselis Director of Alba Hub		and product Design, Giving Streets, Design		Work in teams		
	for Entrepreneurship and Development		Thinking Facilitator and Trainer	16:00-17:00	Presentation of final ideas	(Athens Rivie Beach exper	: 15:00 to Vouliagmeni era) ience until sunset. wimming suit.
	Acropolis Hill & Acropolis Museum Walking Tour with a						

## Extra tips

Price per student: 600 Euro

250 Euro for exchange partner Universities

- Price includes: school administration fees, bus rental for visit to Athens Riviera, guided tour to Acropolis, coffee breaks in Alba
- Price doesn't include: air tickets to Athens, accommodation, lunches/ dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill and Acropolis Museum, Athens Riviera visit, beach experience until sunset, tips for Athens night life

Suggested hotel next to Alba: Athinais Hotel, single room rate including breakfast: 69.5 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu

Bonus tip - Anyone
who wants to organize
who wants to organize
who wants to organize
who wants to organize
the 4 days
a weekend to the 4 days
islands after the 4 days
summer school, Alba
summer school, will help
summer school office will help
International office will help
find the best option (ferry,
find the best, B&B etc)
air tickets, B&B etc)





#### About Athens

Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions.

Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.

The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



#### About Alba



- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 76 partner schools from 27 countries
- Broad Portfolio of MBA and MSc Programs

Executive MBA

The Alba MBA

MSc in Shipping Management



MSc in Entrepreneurship

MSc in

**Business and** 

MSc in Tourism Management

MSc in Strategic HRM

MSc in Finance MSc in Marketing MSc in Business for Lawyers Double
Degree MSc
in Supply
Chain
Management





