



Summer School 2022

Learning Agility in the Era of Disruption

Athens, July 11-14

Stop agonizing about digital transformation and how to implement a new strategy in your company/career etc. Start thinking how you can develop a mindset that will make you thrive in a disruptive era!



Learning Experience

- Seven lectures / interactive workshops – 21 hours in class
- Develop a Learning Mindset for Agility – Learn how to learn in the era of disruption
- Challenge your company's status quo, experiment, and get comfortable with failure – Build a strategy of Agility
- Get to a positive mindset and resilience in order to thrive in times of disruption
- Become a consultant yourself for a Greek company, map opportunities, innovation and pivots that relate to each business' core capabilities
- Experience hands-on methodologies for designing better products and services - Explore Design Thinking



Summer school schedule

MONDAY, JULY 11

10:00-11:15 "Develop a Learning Mindset for Agility: Learning Agility", Kostas Axarloglou, Alba Dean, Professor of International Business and Strategy

11:30-13:00 "Decision Making for Strategic Agility", Kostas Axarloglou, Alba Dean, Professor of International Business and Strategy

13:00-14:00 Lunch break

14:00-17:00 Opportunity Mapping workshop with a Greek company, Alexis Komselis Director of Alba Hub for Entrepreneurship and Development

Acropolis Hill & Acropolis Museum Walking Tour with a guide

TUESDAY, JULY 12

10:00-13:00 Opportunity Mapping workshop, Alexis Komselis Director of Alba Hub for Entrepreneurship and Development

Group work
Brainstorming and presentations of opportunities

13:00-14:00 Lunch break

14:00-17:00 Design Thinking Sprint Ms. Elena Avatangelou, Co-Founder/Service and product Design, Giving Streets, Design Thinking Facilitator and Trainer

WEDNESDAY, JULY 13

10:00-13:00 All-day Workshop "Design Thinking Sprint" Ms. Elena Avatangelou, Co-Founder/Service and product Design, Giving Streets, Design Thinking Facilitator and Trainer

13:00-14:00 Lunch break

14:00-16:00 "Design Thinking Sprint" Ms. Elena Avatangelou

Work in teams

16:00-17:00 Presentation of final ideas

THURSDAY, JULY 14

10:00-13:00 "Positive mindset & Resilience", Prof. Tasos Stalikas, Professor of Psychology, Panteion University, Adjunct Professor of Psychology

13:00-14:00 Lunch break

Departure at 15:00 to Vouliagmeni (Athens Riviera)
Beach experience until sunset.
Bring your swimming suit.

Extra tips

Price per student: **600 Euro**

250 Euro for exchange partner Universities

- Price includes: school administration fees, bus rental for visit to Athens Riviera, guided tour to Acropolis, coffee breaks in Alba
- Price doesn't include: air tickets to Athens, accommodation, lunches/ dinners, entrances to Archaeological sites

Four days in Athens include: Tour of Acropolis Hill and Acropolis Museum, Athens Riviera visit, beach experience until sunset, tips for Athens night life

Suggested hotel next to Alba: Athinais Hotel, single room rate including breakfast: 69.5 euros/day

For more info please contact Ms. Anna Vithoulka, avithoulka@alba.acg.edu

Bonus tip – Anyone who wants to organize a weekend to the Greek islands after the 4 days summer school, Alba International office will help find the best option (ferry, air tickets, B&B etc)



About Athens

Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions.

Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.

The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



About Alba

- An exciting learning environment that blends top-notch faculty, award-winning curriculum, action-driven learning and international perspective
- 76 partner schools from 27 countries
- Broad Portfolio of MBA and MSc Programs

Executive
MBA

The Alba
MBA

MBA in
Shipping

MSc in
Shipping
Management

MSc in
Entrepreneurship

MSc in
International
Business and
Management

MSc in
Tourism
Management

MSc in
Strategic
HRM

MSc in
Finance

MSc in
Marketing

MSc in
Business
for Lawyers

Double
Degree MSc
in Supply
Chain
Management

