



Alba

Graduate
Business
School



BUSINESS *UNUSUAL*
is the founding DNA of Alba.
A way of thinking
and working in business,
a way of living in society.
We invite all those
who share or wish to partake
in this mentality
to join us.

ABOUT ALBA

25 years since its establishment, Alba Graduate Business School, has had a deep impact on the business education landscape in Greece. Born to address the pressing needs for professional management skills, Alba strives for excellence, quality and continuous innovation in research and teaching.

Alba is accredited by The New England Commission of Higher Education (**NECHE**), the most prestigious accrediting organization in the United States. Moreover, all Alba MBA programs are accredited from the Association of MBAs (AMBA), while both the MSc in Finance and the MSc in Strategic HRM programs are EPAS (EFMD Programme Accreditation System) accredited.

ABOUT THE AMERICAN COLLEGE OF GREECE

The American College of Greece (ACG) is a private, independent, non-profit educational institution founded in 1875. Throughout its history, ACG has been recognized as Greece's premier non-profit College and it is the oldest and largest American educational institution in Europe. It comprises three divisions: Pierce (secondary education), Deree (undergraduate and graduate programs) and Alba Graduate Business School (graduate programs).

Deree is accredited by the New England Commission of Higher Education (NECHE) and has a degree validation agreement with the Open University, UK. Over 3,500 students from 72 countries currently study at Deree, while ACG boasts an alumni body of 54,000 members around the world.

A SCHOOL WITH AN INTERNATIONAL ORIENTATION

Alba resident and visiting professors come from several countries blending in Alba programs global management perspectives, insights and experience. Programs are enriched from the participation of students that come from a wide range of countries (Nigeria, India, France, US, etc.). Through an extensive network of school partnerships, our students have the opportunity to study abroad and build along an international network. The innovation and business relevance of our programs have been recognized by international awards and Alba programs appear annually in various global rankings of top universities. Alba hosts a number of incoming field trips and exchange students every year, creating a truly international learning experience for Alba students.

FACULTY

Spark your intellect at Alba, with our **world-class resident professors!** Their expertise in renowned universities such as Boston College, NUY, LBS, Babson, Warwick, INSEAD, University of Illinois makes them energize the class to solve real problems through a variety of learning methods such as simulations, case work, company projects, or lectures. You will also benefit from our **visiting professors** from elite schools (e.g., Duke, LBS, INSEAD, Wharton, Bocconi, LBS, Darden, IMD) whose ideas help you broaden your horizons and stand with confidence internationally.

ACADEMIC PROGRAMS

Executive MBA

The only C-level Executive MBA in Greece

For accomplished senior and upper level executives with a minimum of 10 years of work experience and 3 years of managerial work experience, who wish to challenge their thinking and lead agility, growth and renewal. Organized in five strategic themes, strongly engaged with Digital Transformation, leadership and innovation. Delivery by Alba senior faculty and top business thinkers from premium US and European universities such as LBS, Insead, NYU, Darden, Wharton. Convenient delivery for busy executives (two weekends per month, no exams, customized assignments, interactive learning).

The Alba MBA

The World Changes, Stay Ahead with the Alba MBA

Ideal for **highly motivated professionals** with a minimum of 3 years of work experience, aiming to advance their career in management positions. Also ideal for professionals who wish to change their career path, entrepreneurs and aspiring entrepreneurs, and members of family businesses. The duration of the program is 12 months full-time, and 24 months part-time.

MBA in Shipping

Sea... Your Future

For highly motivated professionals with a clear aim to advance their career in management positions and **the broader maritime industry.** The program, designed **in collaboration with the Greek shipping community** (the Business Advisory Committee for the Shipping programs of Alba), provides significant networking opportunities along with a challenging and unique educational experience delivered by world-renowned academics and distinguished industry practitioners in the field. The duration of the program is 12 months full-time, and 24 months part-time.

MSc in Shipping Management

Navigate Your Future

For **recent graduates** and **young professionals** looking for a career within the shipping industry. Also for **shipping professionals** who wish to enrich their know-how, **officers of the Merchant Marine** or **members of family businesses** preparing to take on increasing responsibility in their companies.

The duration of the program is 12 months full-time, and 24 months part-time.

MSc in International Shipping and Finance

A truly unique program

Dual degree in collaboration with the ICMA Centre at Henley Business School, University of Reading, UK. **Accredited** by **three** professional bodies (ICS, CISI and ICMA). Delivered at the **ICMA Centre (UK)** and **Alba (Greece)**. The program seeks to address the increasing demand for personnel with shipping – specific, practical financial management skills and knowledge. The duration of the program is from 9 up to 12 months.



Live it. Craft it. Master it. Create it.

For recent graduates of any background seriously considering an **entrepreneurial career**, experienced professionals who want to make the move from employment to entrepreneurship or students seeking to enhance their entrepreneurial skills in order to work for a start-up or a larger innovative company.

The duration of the program is from 12 up to 14 months.

MSc in
International
Business and
Management

Launch Yourself in Business

For **recent graduates** from any discipline who wish to work in business and management or **recent graduates in business**, management or economics seeking in-depth insight into the mechanisms of the global economy as well as the strategy and operations of the international corporation. With mandatory summer internship and applied projects, the program aims to enhance their employability in the local and the international job market. The duration of the program is from 12 up to 14 months.

MSc in
Tourism
Management

Upgrade to Business Class

In partnership with Costa Navarino. For recent graduates from any discipline pursuing a career in tourism. For tourism professionals seeking to advance their careers in management positions. For members of family businesses in tourism aiming to advance the company's competitiveness.

Classes: October-April, **Internship:** May-July or June-August, **Dissertation:** May-August

MSc in
Finance

Invest in Yourself

For university graduates with a solid quantitative background wishing to launch a career in finance and for professionals who already hold finance-related positions. The program provides robust academic knowledge, offering a wide range of specialization streams in: 1. Corporate Finance 2. Investments 3. Risk Management 4. Fintech. The program is both affiliated by CFA and PRMIA, accredited by EPAS and regularly reviewed by both academic and practitioner committees. The duration of the program is 14 months.

MSc in
Marketing

Brand Yourself

For **recent university graduates** and working professionals seeking an ambitious career in marketing and looking to acquire state-of-the-art skills in this changing field. It is a rigorous program aiming to provide current and prospective marketers with a blend of strategic thinking, analytical skills and contemporary marketing tools. The duration of the program is 14 months.

MSc in
Strategic
HRM

Unleash People Talent and Full Potential

For **the new generation of HR professionals** who will act as strategic partners and effectively align people strategies with business strategies or other **professionals in managerial positions** who will strategically lead their organization's human capital and act as coaches to unleash their people's talents and full potential. The duration of the program is 18 months.

MSc in
Business
for Lawyers

You know Business Law. Now Learn the Laws of Business.

For **legal professionals** who manage and lead their own law firm, work as corporate counsels or consultants to business executives, or work in or with the financial services industry. The duration of the program is 16 months.

Double
Degree MSc
in Supply
Chain
Management

Launch yourself in Supply Chain & Logistics

Double Degree offered **in exchange collaboration with KEDGE Business School**. This specialized management program equips young graduates and early-career professionals, with the knowledge, skills, international outlook, and practical experience to launch themselves in Supply Chain & Logistics in Greece and abroad. Two degrees: Alba Graduate Business School: MSc in Supply Chain Management and KEDGE Business School: The European Business Program International – Diplôme de l'École Multinationale des Affaires (Master's Degree). Duration of 20 months.

INFORMATION & TEST DRIVE

INFORMATION SESSIONS

Let our academic team guide you through the Alba program portfolio and help you choose the **one** that fits **your** needs. Special keynote speakers at each session. Reserve your place at <http://www.alba.acg.edu/studying-at-alba/lets-meet/information-sessions/>

BE AN ALBA STUDENT FOR A DAY

Experience what studying at Alba is like. Learn from our faculty; work in teams to solve complex problems; explore your career options. To register for the Student for a Day please visit: <http://www.alba.acg.edu/studying-at-alba/lets-meet/student-for-a-day/>

BE OUR GUEST

What sets us apart, among many other things, is the classroom experience and our culture. Join one of our classes to form your own opinion: attend a lecture, meet the professor, discuss with current students. Be Our Guest. <http://www.alba.acg.edu/studying-at-alba/lets-meet/be-our-guest/>

FUNDING

FEE OR FREE

We can pre-approve your scholarship or financial aid before you apply for enrollment to an Alba program. We are constantly looking to invest in promising individuals with a strong background and the drive to make a difference. This scholarship program is designed to identify, encourage and provide financial support to people who share our vision. Visit <http://www.alba.acg.edu/studying-at-alba/tuition-fees/scholarships/> to apply for an Alba scholarship or pursue one of the Named Scholarships depending on the academic program you are interested in, or both!

CAREER GUIDANCE

ADD FOCUS TO YOUR CAREER

Unclear about what graduate study program to go for? Unclear about your next steps in your career development? Take the Alba diagnostic test. Find out more at <http://www.alba.acg.edu/studying-at-alba/lets-meet/add-focus/>

MEET THE EXPERTS

Request an appointment with a member of our Academic Programs Team, an Academic Director, the Career Office, or the Alba Hub for Entrepreneurship and Development (AHEAD). Book online here <http://www.alba.acg.edu/studying-at-alba/lets-meet/make-an-appointment/> or email us at acprog@alba.acg.edu or call +30 210 8964531.

Executive Development

Adding Value to Executives and Organizations

We are the leaders of state-of-the-art executive education in Southeast Europe, meeting the needs of dozens of large corporate clients. Our wide range of programs and seminars (such as Leadership Development Programs, Customized Management Programs and Corporate MBAs) serve organizations at different levels of growth in Greece and internationally.



Alba Hub for Entrepreneurship and Development

Entrepreneurship at Alba

The Alba Hub for Entrepreneurship and Development (AHEAD) brings together all Alba's activities dedicated to entrepreneurship. Teaching, Research and Outreach are our main functions. We support students and alumni entrepreneurs through our exclusive services, and work closely with the Greek entrepreneurial ecosystem to celebrate all forms of enterprising.



Career & Alumni Office

Outstanding Career Services

We pride ourselves in coaching tomorrow's leaders in business. We are committed to supporting our students and alumni in their local and international job search by providing a wide range of tailor-made career services: Career Coaching, Career Preparation Workshops, Career Development Events and the Career Forum, the focal point of our Career Office's activities. Our exceptional placement records are incomparable in Greece.

#AlumniUnusual

Our alumni have remarkable stories to share about their time at Alba and their journeys after graduation. They are leaders and innovators across the global business community, active participants in the life of the School and strategic partners in our continued success. From around the world and throughout Greece, our alumni offer valuable services to students and fellow alumni as well as support to our faculty and the School at large.

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Alba Graduate Business School, The American College of Greece
6-8 Xenias St., 115 28, Athens, Greece
t: +30 210 896 4531-8
www.alba.acg.edu