



# Summer School 2019

## Shipping in Action!

### Athens, July 8-12



Hellenic  
Management  
Centre



INSTITUTE OF  
CHARTERED  
SHIPBROKERS  
GREEK BRANCH



# About the Summer School

Alba and HMC/ICS have collaborated in order to offer a unique introductory summer course in shipping in Greece, a country with long standing tradition in shipping and with the largest merchant fleet in the world in terms of both value and size.

The course will be delivered in the cities of Athens (at Alba) and Piraeus (at HMC/ICS) homes to more than 700 mainly Greek and foreign shipping companies many of them specializing in Shipping Management. Moreover, Piraeus Port is one of the fastest growing container terminals in the world operated by COSCO.

The aim of the course is to provide its participants a true understanding of the Greek Shipping industry -the Greek shipping miracle- and to introduce them to the international shipping Business, the new technologies in shipping, the current environmental issues and the commercial part of shipping such as S&P and Chartering.

The course is designed to offer a unique educational experience through a practice centered approach and it is delivered by distinguished industry speakers in the field.

All participants will benefit from educational field visits to leading maritime companies, ships and ports covering different parts of shipping markets such as Dry, Liquid, Container, Ports etc.

Thanks to Alba and HMC/ICS strong links to the shipping industry, students will gain access and have the chance to utilize the strong shipping network through networking activities, both in and out of the classroom with business leaders, faculty, alumni and students from around the world.

Last but not least a set of cultural and touristic activities will be incorporated in the course.



# About the schedule

## MONDAY, JULY 8

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### LECTURE 1:

"The Greek Paradigm, Strategies and Policies in Shipping", Elias Bisias, Alba Visiting Lecturer (International Maritime Policy and Strategy), Director Naftika Chronika (3 hours)

### LECTURE 2:

"The Emergence of Piraeus as a Major Container Hub", Dr George Vaggelas Alba Visiting lecturer, Managing Director Ports & Shipping Advisory, Porteconomics.eu (2 hours)

Guided tour to Acropolis (3 hours)

## TUESDAY, JULY 9

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Visit to a Greek Ship Management Company (Such as Angelikousis Group, Tsakos Group etc.)

Visit onboard commercial vessel  
(subject to availability)

Visit to the Hellas Liberty Ship (Museum)

### LECTURE 3:

The Shipping Markets: Understanding Modern Trading Dynamics, Simon Ward, FICS, Director, Ursa Shipbrokers and Lecturer, HM/ICS Greek Branch (3 hours)

## WEDNESDAY, JULY 10

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Visit to the container Terminal of COSCO (tbc)

Visit to a Greek container shipping company (Danaos)

### LECTURE 4:

"Buying and Selling Ships: How to Invest and Divest, and Make a Profit", Simon Ward, FICS, Director, Ursa Shipbrokers and Lecturer, HM/ICS Greek Branch (3 hours)

Vouliagmeni visit (Athens Riviera) for dinner

## THURSDAY, JULY 11

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Company visit Laskaridis Shipping/ Real Time Graduates (tbc)

### LECTURE 5:

"New Technologies and the Environment", Alexandros Glykas, Director DYNAMARINE Co. (3 hours)

Workshop: Networking for a lifetime, in practice, networking workshop with Alba students by Ms. Maria Moragiannis, Director of Alba Career Office (2 hours)

## FRIDAY, JULY 12

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Departure for a cruise trip to the Greek islands **(optional)**

# Extra tips

Price per student: **900 Euro**

**580 Euro** for exchange partner Universities

- Price includes: hotel single room for 5 nights (Sunday-Friday) at Athinais Hotel, bus for company visits and Athens Riviera, guided tour to Acropolis, coffee breaks in Alba
- Price doesn't include: air tickets to Athens, lunches/dinners, entrances to Archaeological sites, hotel extra expenses

Four days in Athens include: Guided tour at Acropolis Hill and Acropolis Museum, Athens Riviera visit, tips for Athens night life, and a roof garden cocktail nights with the Acropolis view!

For more info please contact Ms. Anna Vithoulka, [avithoulka@alba.acg.edu](mailto:avithoulka@alba.acg.edu)

**Bonus tip** – Anyone who wants to organize a weekend to the Greek islands after the 4 days summer school, Alba International office will help find the best option (ferry, air tickets, B&B etc)



# About Athens

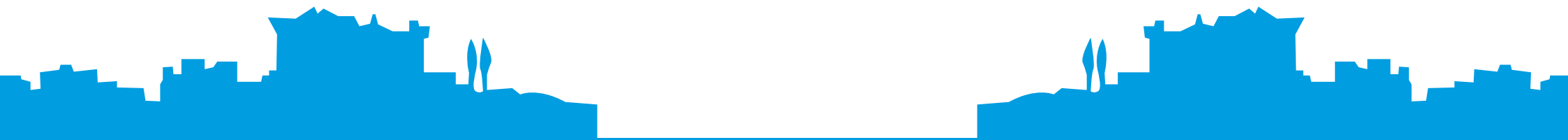
Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions.

Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.

The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



# About Alba and HMC/ICS Greek Branch



Alba Graduate Business School, The American College of Greece (Alba) and The Hellenic Management Centre / Institute of Chartered Shipbrokers Greek Branch (HMC/ICS) are the two leading institutions in Maritime education in Greece.

Alba, a leading European Business School, is the Graduate Business School of the American College of Greece. Alba is a non-state, not-for-profit, research-driven institution operating under the auspices of the industry. It has a strong expertise in shipping education offering three well known graduate academic programs in shipping, MBA in Shipping Accredited by Association of MBAs), MSc in Shipping Management and MSc in International Shipping and Finance in collaboration with the University of Reading. MSc in Shipping Management ranked N°23 in Maritime Management, Worldwide (TOP 50 - Global ranking EDUNIVERSAL). Moreover, Alba offers tailor-made, specialized executive development shipping courses for shipping companies and organizations. More info about Alba at [www.alba.acg.edu](http://www.alba.acg.edu)

Hellenic Management Centre is a major professional maritime training and education provider within the shipping industry in Greece since 1999. HMC is the exclusive administrator and education provider of the Institute of Chartered Shipbrokers (ICS) in Greece since 2005. With a reputation for providing a first-class education and professional development to the shipping profession, ICS is the professional body for all members of the commercial shipping industry worldwide. Founded back in 1911, ICS sets and examines the syllabus for membership, providing the shipping industry with highly qualified professionals. With an enrollment of over 5,000 shipping professionals at HMC's educational programs and more than 400 ICS Members, HMC/ICS Greek Branch has established strong and long-term relationships within the Greek shipping market and has become a synonym of top-quality professional training. HMC partners with the prestigious Queen Mary University of London, offering a postgraduate programme, the LLM in International Shipping Law in Piraeus Greece. More info about HMC / ICS Greek Branch: [www.helmc.com](http://www.helmc.com)