



Business *unusual*

The background of the slide is a photograph of the Parthenon on the Acropolis in Athens, Greece. The image is split diagonally: the left side shows the temple illuminated at night with warm golden lights, while the right side shows the temple in daylight with a blue tint. The right side of the slide is also covered by a solid dark blue diagonal band.

THE ALBA *UNUSUAL* SUMMER LEARNING EXPERIENCE



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Learning Experience

- **Five lectures** from top ALBA - ACG faculty
- **Visit** to a collaborative workspace and interact with Greek start-ups.
- **Interactive workshop** with the Head of Career Office "How to build a network of people for enhancing your career".
- **Meet** an innovative Greek Company
- **Role playing** negotiations session
- **Insights** from a Greek Bank Research Division
- **Mingling** with ALBA Graduate students



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MONDAY 9/7	TUESDAY 10/7	WEDNESDAY 11/7	THURSDAY 12/7	FRIDAY 13/7
MORNING SESSIONS	MORNING SESSION	MORNING SESSION		
<p>“Greek Economy : Current state and prospects”, <i>Dr. Anastasios Rizos, Economist, Economic Research Division, Alpha Bank and Post-doctoral researcher, Athens university of Economics and Business (1.30h)</i></p> <p>Review of European and Greek Credit Markets, <i>Prof. Panos Avramidis, Assistant Professor of Finance and Quantitative methods (1.30h)</i></p>	<p>“Strategic flexibility in uncertain markets: lessons from jazz improvisation”, Prof. Kyriakos Kyriakopoulos, Professor of Strategy and Marketing, Associate Dean of Academic Programs Enrollment (3h)</p>	<p>SEV-Hellenic Federation of Enterprises- Presentation by SEV representative (1h)</p> <p>“Negotiations in the eurozone: The clash of cultures”: Prof. Seraphim Voliotis, Assistant Professor of Strategy (1.30 h)</p>	<p>“How can the study of ancient Greek philosophy make you a better leader?”, <i>Dr. Katerina Voutsina, Assistant Professor and Area Coordinator of Entrepreneurship Management at the School of Business, The American College of Greece.(1.30 h)</i></p> <p>“5 steps for effective networking: How to ensure you get the best from your networking”, Maria Moragianis, Director of Career and Alumni Office (2h)</p>	Departure or optional cruise to Greek islands
AFTERNOON SESSION	AFTERNOON SESSION	Athens Greek Riviera - Vouliagmeni - 3 hours- for Lunch - coffee - sun bathing	Departure at 14:30 to Hotel Aigaion - beach Sounio- Sunset Return to hotel	
<p>“From Family Business to Technology start-ups: An interactive journey through the entrepreneurship map of greece”, <i>Mr. Alexis Komselis, Director of ALBA Hub of Entrepreneurship</i></p> <p>Visit to a collaborative workplace - presentations of start-ups</p>	<p>Company Visit</p> <p>Guided tour to Acropolis</p> <p>Roof Garden Cocktails Acropolis view-Historical Center of Athens- Networking with ALBA students</p>			

Schedule



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Price per student: €890 (€430 Euro for exchange partner Universities)

Price includes: hotel single room for 5 nights (Sunday-Friday), bus for company visits, guided tour to Acropolis, coffee breaks in ALBA

Price doesn't include: air tickets to Athens, lunches/dinners, entrances to Archaeological sites, hotel extra expenses

Four days in Athens include: Athens riviera visit, sounio ancient Temple in sunset, Guided tour at Acropolis, half day at the beach for swimming and sunbathing, tips for Athens night life, and a roof garden cocktail nights with the Acropolis view!

For more info please contact [Ms. Anna Vithoulka, avithoulka@alba.acg.edu](mailto:avithoulka@alba.acg.edu)

Extra tips and info

Bonus Tip

Anyone who wants to organize a weekend to the Greek islands after the summer school, ALBA International office will help find the best solutions (ferry, air tickets, B&B etc)



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about Athens

Athens offers a variety of things to see and do, and most of the times, under favorable weather conditions. Athens is considered one of Europe's safest capitals; its transportation network is user-friendly; there are numerous museums and archeological sites and hundreds of restaurants to satisfy every taste.

The sea is just around the corner. In 30 minutes you may reach the coast line and enjoy the sea breeze of Aegean Sea.



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About ALBA

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MBA and MSc
PROGRAMS

accreditations



ASSOCIATION
OF
AMBA
ACCREDITED



MSc in Finance
MSc in Strategic HRM
ACCREDITED



Innovation
Award
for
2015/2016



CFA Program
Partner of  CFA Institute

Europe-Top MBA Global
250 Business Schools 2017

DISTINGUISHED FACULTY

Extensive experience in executive education and field trips

Executive
MBA

The ALBA
MBA

MBA in
Shipping

MSc in
Shipping
Management

MSc in
International
Shipping
and Finance



MSc in
International
Business and
Management

MSc in
Tourism
Management

MSc in
Finance

MSc in
Risk
Management

MSc in
Marketing

MSc in
Strategic
HRM

Double
Masters
for Lawyers

MSc in
Business
for Lawyers