

Executive Development

IN A SPINNING WORLD
LEADERS ARE EAGER TO LEARN



Lead through Success, Learn by Experience,
Embrace New Opportunities.

IDENTITY AND SCOPE

ALBA Executive Development Programs reflect and embody the ALBA mission which is to develop Visionary Leaders of Tomorrow who will act as agents of change and wish to have a positive and lasting impact on people, companies and the society.

- WORLD CLASS FACULTY
- INTERNATIONAL PRESENCE
- STATE-OF-THE-ART CURRICULUM
- TEAM APPROACH
- OUTSTANDING PARTICIPANTS



AREAS OF SPECIALIZATION

LEADERSHIP, STRATEGY, FINANCE, MARKETING, ORGANIZATIONAL BEHAVIOR, HUMAN RESOURCES MANAGEMENT, OPERATIONS MANAGEMENT, ENTREPRENEURSHIP, CORPORATE SOCIAL RESPONSIBILITY

OPEN-ENROLLMENT DIPLOMAS & SEMINARS

ALBA Open-Enrollment programs are scheduled throughout the year and address the latest management trends and developments. Participants have the opportunity to update their knowledge on the evolution of concepts and ideas in management theory and practice.

MINI mba PROGRAMS

The Mini mba is an Executive Management Program that helps executives develop solid business skills and competencies and enables them to be more effective at working across organizational functions as well as to optimize communications and collaboration with colleagues, clients, customers and suppliers.

LEADERSHIP DEVELOPMENT PROGRAMS

Our Leadership Development Programs aim at assisting executives to optimize their leadership profile, through a richer understanding of themselves and their impact on others. Participants develop their abilities to be effective leaders and they get the opportunity to work on their leadership style and their people skills.

COMPANY-SPECIFIC SEMINARS & PROGRAMS

We offer a wide range of Customized learning interventions that are designed in order to offer a contemporary understanding of the realities that executives and organizations are facing today.

CORPORATE MBAs

Drawing on our faculty resources and experience with the first MBA in Greece, we offer In-House MBA programs that aim at preparing participants for managerial positions within the Organizations.

Eurobank Ergasias MBA in Financial Services: An MBA program especially designed for Eurobank Ergasias employees. The program is accredited by the association of MBAs (AMBA) and already counts more than 180 alumni.

ARTFUL LEADERSHIP SERIES

This avant-garde seminar series is addressed to organizational leaders, corporate executives and inspired professionals that wish to exhilarate their passion and vision of leadership and to guide themselves and their teams towards artful management.

Through an unconventional blend of academic seminars, cultural activities and art involving experiences, participants get the opportunity to learn from state of the art academic research outcomes by ALBA resident & visiting professors, that get to interact with the skills, the mindset and the competencies connected with art mastery, talent and virtuosity.

EDUCATIONAL CORPORATE SOCIAL RESPONSIBILITY SERIES

Our Educational CSR Partnership Series is an initiative aiming to engage ALBA Graduate Business School and its corporate-stakeholders in the wider dissemination of knowledge to the benefit of society. The initiative consists of a set of educational, lifelong learning programs, offered jointly by companies and ALBA, to various community groups.

ENTREPRENEURSHIP & FAMILY BUSINESS SERIES

Our Entrepreneurship & Family Business Programs are dedicated to enable entrepreneurs and family business executives to face contemporary challenges and preserve, strengthen and expand their enterprise.

PHILOSOPHY & VALUE

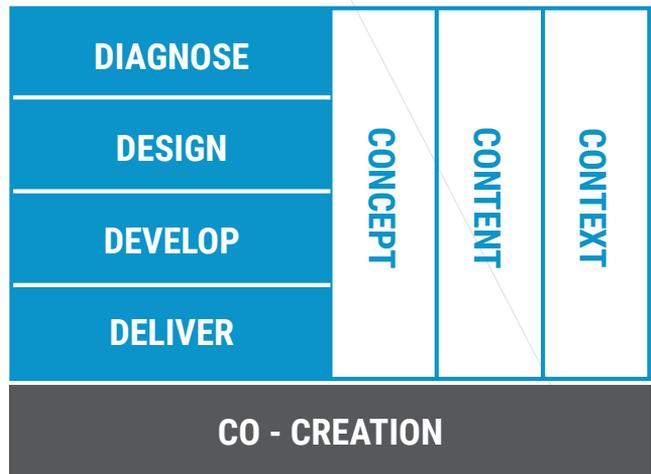
Offering contemporary management knowledge, paired with practical experience and hands-on training.

Empowering executives for future roles and responsibilities within the organization.

Inspiring personal, organizational and social excellence through multiple learning experiences.

Composing a common platform of knowledge and experiences for the executives of the organization.

Co-creating a culture of knowledge-sharing, innovation, teamwork and collaboration.



“Employee Development is an essential element of GSK culture and our focus is on building our talent pipeline through best in class leadership and capabilities development programs. ALBA helped us put in practice our philosophy through a customized executive program (Mini_MBA) that was held for selected talented junior executives and top performers. The ALBA program broadened our executives’ technical horizons, provided excellent foundations in managerial, business and leadership skills, and ultimately supported our GSK objective of building a high-performance culture. We believe that ALBA’s well balanced program, combining latest academic trends and insights with real-life practical business case studies, contributed substantially to the deepening and strengthening our executives’ knowledge, capabilities and ultimately their professional development.”

Jenny Tsimiklis, HR Director, GlaxoSmithKline Greece

“We have trusted ALBA University to design mini MBA programs for the development of our people. The high level of expertise on educational services, together with the excellent cooperation we have built these years, constitutes ALBA a valuable partner for us”.

Makis Zournatzis, Human Resources Director, Quest Holdings

“As the leader in diabetes and the world’s largest manufacturer of insulin, Novo Nordisk is very careful and selective when entrusting the development of our executives to a third party. Our collaboration with ALBA dates back to 1992 and is going from strength to strength ever since. ALBA is consistently our provider of choice in executive education and we are very pleased with our collaboration to date.”

Costas Piliounis, Vice President, Novo Nordisk A/S

“Eurobank and ALBA form a business partnership which is based on strong common values: customer centricity, original thinking, constructive collaboration and trusting working relationships. In the words of Hellen Keller: “Alone we can do so little, together we can do so much”. Our partnership is founded on our mutual search for excellence, our essential need to offer innovative learning experiences and our vision to do “business unusual”...Working closely together for more than a decade now, Eurobank and ALBA have formed an enduring partnership which is a great example of a worthwhile journey towards learning and development.”

Konstantinos Banassakis, Head of Training Division, Eurobank



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