

THE ALBA MBA

PROGRAM INTENDED LEARNING OUTCOMES (PILOs)

A KNOWLEDGE AND UNDERSTANDING

Upon the completion of the Programme the ALBA MBA student will be able to:

- A1** Identify different theories and concepts for the evaluation of business problems/opportunities across the business organization.
- A2** Use appropriate theories and concepts to real world problems/opportunities; link practice to theory.

B INTELLECTUAL SKILLS

Upon the completion of the Programme the ALBA MBA student will be able to:

- B1** Diagnose business problems and uncover business opportunities by critically evaluating business data
- B2** Critically review and reflect on the existing literature by focusing on academic, popular business press sources and reports from multi-stakeholder initiatives

C PRACTICAL SKILLS

Upon the completion of the Programme the ALBA MBA student will be able to:

- C1** Critically evaluate which subject-specific skills and tools should be applied in focal real-world situations.
- C2** Apply subject-specific skills and tools to real-world problems by making context-specific operational decisions and putting them into action

D TRANSFERABLE SKILLS

Upon the completion of the Programme the ALBA MBA student will be able to:

- D1** Demonstrate professional behavior and ethical judgment.
- D2** Demonstrate creative capabilities, crafting creative work environments, and converting creative ideas into winning innovations.
- D3** Exercise team leadership by motivating others; ability to work with others; manage group conflict.