



# DAY 1: KICK-OFF EVENT | INTRO & SUSTAINABILITY STRATEGY

13 NOVEMBER 2023  
10:00-18:00

## PART A

KICK-OFF EVENT: ESG HEROES

10:00 - 13:00

[Agenda](#)

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LUNCH BREAK

13:00 - 14:00

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ORIENTATION &  
SUSTAINABILITY BINGO

14:00 - 14:30

### GOLD SPONSORS

AEGEAN 

COFFEE  ISLAND

 MYTILINEOS  
Energy & Metals

 TITAN

### SILVER SPONSORS

APIVITA  


 MOTODYNAMICS  
move • evolve • transform

### COMMUNICATION SPONSORS



**BOUSSIAS**

### MEDIA PARTNER

 NAFTEMPORIKI



## PART B

### INTRODUCTION

**14:30 - 14:45**

**Ms. Ariadne Stagkou-Bell**  
Business Development Manager,  
CSR HELLAS

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### SUSTAINABILITY STRATEGY

**14:45 - 17:00**

**Dr. Constantine Manasakis**  
Associate Professor,  
University of Crete

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### SUSTAINABLE BUSINESS MODELS

**17:00 - 17:30**

**Ms. Maria Alexiou**  
Chair BoD,  
CSR HELLAS

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### INTERACTIVE DISCUSSION / Q&A

**17:30 - 18:00**

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# DAY 2: MATERIALITY ANALYSIS & STAKEHOLDER MANAGEMENT | GOVERNANCE & ACCOUNTABILITY

20 NOVEMBER 2023  
10:00-18:00

## PART A

### MATERIALITY ANALYSIS & STAKEHOLDER MANAGEMENT

10:00 - 12:30

**Dr. Donato Calace** (virtual)

Senior Vice President of Accounts & Innovation at  
Datamaranand Member of the Expert Working Group  
on EU Sustainability Reporting Standards at EFRAG

### UNVEILING THE ESSENCE OF IMPACT MATERIALITY: SHAPING THE FOUNDATIONS FOR SUSTAINABILITY IN MYTILINEOS

12:30 - 12:45

**Mr. Alexandros Kostopoulos**

Sustainable Development Manager, MYTILINEOS

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## CASE STUDY BY TITAN

**12:45 - 13:00**

**Mr. Ioannis Mastoris**  
Sustainability & Integration Manager  
TITAN Cement Group

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## INTERACTIVE DISCUSSION / Q&A

**13:00 - 13:30**

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## LUNCH BREAK

**13:30 - 14:30**

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## PART B

### GOVERNANCE & ACCOUNTABILITY

**14:30 - 17:00**

**Dr. Alexandros Antonaras**  
Associate Professor of Management, Vice President  
of Student Services, University of Nicosia

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## CASE STUDY BY TITAN

**17:00 - 17:30**

**Mr. Kostantinos Giamalidis**  
Group Compliance & Anti-Fraud Director at  
TITAN Cement Group

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## INTERACTIVE DISCUSSION / Q&A

**17:30 - 18:00**

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# DAY 3: RESPONSIBLE HUMAN CAPITAL MANAGEMENT | SUSTAINABLE SUPPLY CHAIN MANAGEMENT

27 NOVEMBER 2023  
10:00-18:00

## PART A

RESPONSIBLE HUMAN CAPITAL MANAGEMENT

10:00 - 12:30

**Dr. Olga Epitropaki** (virtual)  
Professor and Director of Research of the  
Management & Marketing Department, Durham  
University Business School

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CASE STUDY

12:30 - 12:45

**Ms. Martha Mylona**,  
Organizational Consultant  
Executive -Leadership Coach  
Mediator in the workplace

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CASE STUDY

12:45 - 13:00

**Ms. Anna Mamalaki** (virtual)  
VP of AI Organizational and Workplace Transformation-  
Member Of the Management Board, AI-IA (tbc)

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INTERACTIVE DISCUSSION / Q&A **13:00 - 13:30**

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LUNCH BREAK **13:30 - 14:30**

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## **PART B**

SUSTAINABLE SUPPLY CHAIN MANAGEMENT **14:30 - 17:00**

**Dr. Anne Touboulis** (virtual)  
Associate Professor in Operations Management, Deputy  
Chair, Social Environmental Responsibility Group, PRME  
Lead, Nottingham University Business School

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SUSTAINABILITY IN COFFEE SUPPLY CHAIN - A  
"FROM BEAN TO CUP" SUSTAINABILITY  
APPROACH FROM COFFEE ISLAND **17:00 - 17:15**

**Mr. Nikos Koumaniotis**  
Senior Production Operations Manager

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CASE STUDY BY MYTILINEOS **17:15 - 17:30**

**Mr. Athanasios Tzortzinis**  
ESG Officer, MYTILINEOS

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INTERACTIVE DISCUSSION / Q&A **17:30 - 18:00**

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# DAY 4: CLIMATE RISKS & ENVIRONMENTAL MANAGEMENT | SUSTAINABLE FINANCE & IMPACT INVESTING

4 DECEMBER 2023  
10:00-18:00

## PART A

CLIMATE RISKS & ENVIRONMENTAL  
MANAGEMENT **10:00 - 12:30**

Dr. Konstantinos Evangelinos  
University of the Aegean

APIVITA CASE STUDY **12:30 - 13:00**

Mr. Sotiris Pastra  
CSR Manager, Apivita (tbc)

INTERACTIVE DISCUSSION / Q&A **13:00 - 14:00**

LUNCH BREAK **13:30 - 14:30**

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### SILVER SPONSORS



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### MEDIA PARTNER





## **PART B**

### **SUSTAINABLE FINANCE & IMPACT INVESTING**

**14:30 - 17:00**

**Dr. Giannis Vikas**

University Lecturer - Researcher and Freelance Consultant in the fields of Sustainability, Social Economy and Entrepreneurship

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### **CASE STUDY**

**17:00 - 17:30**

**Ms. Myrto Kontaxi (virtual)**

Sustainability and ESG Advisor, Partner of the Biopharma Sustainability Roundtable

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### **INTERACTIVE DISCUSSION / Q&A**

**17:30 - 18:00**

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# DAY 5: RESPONSIBILITY-DRIVEN MARKETING & COMMUNICATION| WRAP UP SESSION

11 DECEMBER 2023  
10:00-18:00

## PART A

### RESPONSIBILITY-DRIVEN MARKETING & COMMUNICATION

10:00 - 12:30

**Dr. Pavlos A. Vlachos**

Associate Professor of Marketing, ALBA Graduate  
Business School, The American College of Greece

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### AEGEAN CASE STUDY

12:30 - 13:00

**Ms. Marina Spyridaki**

Corporate Affairs Manager, AEGEAN

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### INTERACTIVE DISCUSSION / Q&A

13:00 - 14:00

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### LUNCH BREAK

13:30 - 14:30

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