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SUMMARY

Online education has hit the doors of all major universities around the world these days rendering inevitable the considerations of how technology can be utilized to meet contemporary learning doctrines. Over the last 10 years, I have mastered the intricacies of online education from strategic, operational and academic perspectives. I have spearheaded the launch of online programs (Under- and Post-graduate, MOOCs, Apprenticeships, etc.) and worked for the development of learning models and pedagogies that take advantage of online technologies while meeting the needs of online students. New strategies are still needed to address the affordances of online enablements in the provision of learning products and services through the lens of technology-minded audiences and the technological artifacts per se.

SKILLS



Learning platforms
(Blackboard,
Canvas, Future
Learn)



Partner
management
(working with
OPMs)



Strategic thinking



Team leadership



Online course
production



Learning
experience design



Managing projects

EXPERIENCE

Academic Director of Online Programs / Affiliated Professor of Management Science and Technology

ALBA Graduate Business School, American College of Greece



2021 - now



Athens, GR

- Leading the launch of the first online MBA program and the design of online programs portfolio.
- Liaison with the partnering OPM for launching the program.
- Design of the online learning model and pedagogy.
- Development of online MBA curriculum and management of the course production process.
- Working closely with learning technologists to design meaningful learning experiences.
- Consulting campus programs on how they can benefit from modern learning technologies.
- Advising students on all matters related to their academic progression.
- Participating in marketing and promotional activities for the online programs.
- Responsible for the "internship" program across all academic programs of the institution.
- Teaching in the MSc Strategic HRM, International Business Management, and MBA.

Online Programmes Director

University of Law Business School



2020 - 2021



London, UK

- Leading the re-launch of the online programmes in the Business School.
- Contributing to the university online education strategy and the development of the new online campus.
- Responsible for the quality of the design and delivery of the assigned suite of online programmes in the Business School.
- Liaison with the National Director of Business Programmes to assure the highest level of quality and student experience, as well as support the recruitment and admissions activities.
- Coordination and production of the design and delivery of online course materials.
- Responsible for all aspects of the delivery of the student experience and the enhancement of online students performance.

Expert Learning Partner for Online Programmes (PT)

IMD Business School



2018 - today



Geneva, Switzerland (online)

- Online coach for the modules "Strategic Thinking" and "Digital Disruption".

Lecturer of online education leadership and management

The Open University



2017 - 2020



Milton Keynes, UK

- Chairing MBA and MSc HRM modules' results determination processes (including exam boards).
- Managing MBA and MSc HRM modules' online delivery (Content, Assessment, Tutors, etc).
- Managing MBA and MSc HRM modules' annual quality reviews.
- Managing student intervention projects i.e. Retention.
- Managing academic staff recruitment process for MSc HRM modules.
- Involved in the new MBA Module development.
- Leading strategic projects e.g. moving masters programmes to Future Learn platform.

Online Programme Director – Head of Business and Management

University of Roehampton, London

(in partnership with Laureate International Universities)



2015 - 2016



London, UK (online)

- Academic Champion ensuring the University quality and standards at the Programme level.
- Responsibility for coordinating the recruitment, marketing, policy, resource development, module development and ultimate implementation of the programme across departments.
- Coordinate, disseminate, negotiate, and ensure policy consistency with operations and support personnel and academic teams.
- Act as liaison between Student Support, Marketing, and Operations to coordinate the programme.
- Oversee day to day programme operations to maximize student and faculty experience.
- Maintain organisational structure to ensure academic delivery (academic managers, mentors, moderators, research supervisors, faculty).

Online Academic Manager (PT)

University of Roehampton, London

(in partnership with Laureate International Universities)



2013 - 2015



London, UK (online)

- Management of academic staff working for online Business and Management programmes of the University of Roehampton – London.
- Involved in faculty continuous professional development, quality assessment and performance evaluation.
- Provide insight to university leadership team about current academic programmes' curricula, students' retention and teaching quality.

Online Honorary Lecturer (PT)

University of Liverpool

(in partnership with Laureate International Universities)



2010 - 2021



Liverpool, UK (online)

- Online teaching for MBA and masters programmes (in project management, information systems, innovation and change)

Senior Project Manager

Information Society S.A.



2011 - 2013



Athens, GR

- Implementation of state-aid funding projects within the framework of the "Digital Convergence" Operational Programme (OP DC) of the National Strategic Reference Framework 2007-2013 (NRSF 2007-2013).
- Coordination of a 100 Million € program for ICT investments in retail businesses.
- Design programmes to enable innovation penetration in businesses and then monitor how businesses transform.
- Determine the scope of new interventions with the aim of supporting sustainable economic growth and job creation in Greece.

Project Manager (Research and Innovation)

Planet S.A.



2007 - 2010



Athens, GR

- Managing several European (FP6, FP7) Research and Technological Development (RTD) projects.
- Responsible liaison with EU officials about the progress, well-being and also the fruition of projects' results commercially and academically, even geographically.
- Supported the formation of EU programme priorities for future funding by participating in policy making workshops and developing recommendations.
- Managed relationships not only with EU officials, but also regional private and academic institutions in central and eastern Europe.
- Establishing business networks which could be utilised by the company for other international activities.

Lecturer of Information Systems and Knowledge Management

Aston Business School



2003 - 2007



Birmingham, UK

- Teaching Information Systems and Knowledge Management at under- and postgraduate programmes.
- Master dissertation supervision
- Doctoral supervision
- Research
- Administration

ACADEMIC QUALIFICATIONS

2000 – 2004 (July):

Ph.D. in Management Science and Technology

Institution: Athens University of Economics and Business, Department of Management Science and Technology

Title: The role of "affordances" perception in IT Innovation adoption: The case of Knowledge Management

Subject Matters: Information Systems, Management of Information Technology, Innovation adoption, Knowledge Management

1998 – 1999:

MSc. in Information Systems

Athens University of Economics and Business, Department of Informatics

1993 – 1998:

Bachelor (Ptychion) in Applied Informatics

Athens University of Economics and Business, Department of Informatics

PROFESSIONAL MEMBERSHIPS

2017: CMI (Chartered Management Institute) Affiliate member
(membership number: P04574991)

TEACHING EXPERIENCE

Dr. Samiotis has a long-standing and continuous engagement with several academic and executive education institutions (**Alba Graduate Business School, IMD Business School, University of Hull, University of Liverpool, Anglia Ruskin University, University of Roehampton, ULaw Business School, The Open University**). His teaching assignments concentrate on Management Information Systems and Strategic Management of IT (MIS), Strategic Thinking, Innovation and Change, Project Management, and Knowledge Management.

RESEARCH WORK

Journal Articles

1. **Samiotis**, K. and Poulymenakou, A., "Managerial Interpretations of KM: An "affordances" lens for studying adoption and intervention of IT-based innovations", *Information Systems Journal*, under revisions for re-submission.
2. **Samiotis** K, Stojanovic N and Ntioudis S. "Knowledge Management for Public Administrations: Technical Realizations of an Enterprise Attention Management System" *The Electronic Journal of Knowledge Management* Volume 12 Issue 3, 2014, (pp195-205) available online at www.ejkm.com
3. Brachos, D., Kafentzis, K., **Samiotis**, K., Bothos, E., "Enhancing innovation: the role of idea markets in evaluating ideas," *Int. J. of Sustainable Strategic Management*, Vol. 1, No. 4, 2009, pp. 434-450.
4. **Samiotis**, K., Poulymenakou, A. and Doukidis, G., "Understanding Knowledge Management Interventions: Evidence from supporting (e-)BANKING activities," *Knowledge and Process Management: Journal of Corporate Transformation - Special Issue: Knowledge Management Systems: Technological and Organizational Issues*, vol. 10, No. 3, July/September 2003, pp. 175-182.

5. **Samiotis, K.**, and Poulymenakou, A., "Knowledge Managements in e-Banking: A Competence-based Perspective," *Journal of Computer Information Systems*, 2002 vol. XXXXII, No. 5, Special Issue, pp. 102-109.

Book Chapters

1. **Samiotis, K.** and Stojanovic, N, (2010) Knowledge management as an enabler for decision making in Public Administrations: Contributing to the semantic empowerment of e-Government infrastructures. In Vitvar, T., Peristeras, V., and Tarabanis, K. (Eds.), *Semantic Technologies for E-Government*, Springer, pp. 237-260.
2. **Samiotis, K.**, Papargyris, A., Poulymenakou, A., Zaharias, P. and Giaglis, G.M. (2005) Knowledge Processes Embedded in Task Structures: Design of a Technical and Organizational Solution. In Kouzelis, G., Pournari, M., Stoppler, M. and Tselfes, V. (Eds.), *Knowledge in the New Technologies*, Peter Lang, Frakfurt am Main, pp. 113-124.

