MSc in International Business & Management

PROGRAM INTENDED LEARNING OUTCOMES (PILOs)

Upon the completion of the Program a student is able to:

A. Knowledge and Understanding

- A1. Identify different theories and concepts to explain management matters and business decisions in firms
- A2. Use appropriate theories and concepts to real world problems/opportunities at business level

B. Intellectual Skills

- B1. Diagnose business problems and opportunities an international organization might confront with, by analysing and evaluating business data
- B2. Critically reflect on the existing management literature by reviewing academic and practitioners' sources and conducting primary research.

C. Practical Skills

- C1. Apply managerial skills and select the appropriate business decision tools to real-world problems to produce applicable recommendations.
- C2. Use information technology (spreadsheets, management software, data bases) to interpret and analyse financial data.

D. Transferable Skills

- D1. Demonstrate professional behaviour, communicate and present effectively, and convert ideas into specific recommendations and actions.
- D2. Work collaboratively, exercise team leadership, respect diversity, function in a multicultural environment, manage group conflict and produce team outcomes.